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txED CON



Program • Oct. 8-11 • **Houston**

Texas Association of School Administrators • Texas Association of School Boards

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TASA | TASB txEDCON

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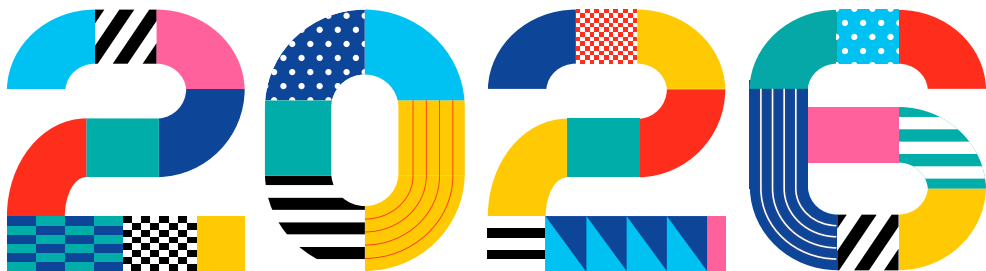
General Session Speakers



Inky Johnson



George Couros





TASA



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Oct. 8-11, 2026



Houston, Texas

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Region 13B
Blanco ISD



Steven Newcom
Region 11D
Eagle Mountain-Saginaw ISD

*Denotes Large District



Nicholas Phillips
Region 5
Nederland ISD



Quinton "Q" Phillips
Region 11B*
Fort Worth ISD



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Region 3
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Oct. 8-11, 2026



Houston, Texas



The TASB Advantage

Experience the **TASB Advantage theater booth (#620)** in the Exhibit Hall — to explore all the services and solutions enjoyed by TASB members. Visit with TASB staff, enjoy concessions, and walk the red carpet as a champion of public schools.



TASBTM

Participation in these programs
helps support TASB and public
schools in Texas.



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IT'S TIME FOR A NEW EXPERIENCE.



Friday, Oct. 9

George R. Brown Convention Center

10-11 a.m.

Regional Caucus Meetings
Convention Center, Level 3

11:30 a.m.-2:15 p.m.

Delegate Assembly (lunch provided)
Convention Center, Level 1, Hall D

**Your Association.
Your Voice.**

Delegate Assembly gives your board a seat in the statewide conversation on supporting Texas public schools and the students they serve.

**There is still time
to have a voice!**

Onsite Delegate credentialing opens Friday, Oct. 9, at 8:30 a.m. in Hall D (Level 1) and outside the caucus rooms on Level 3.

**Already
registered?**

If you have your Delegate/Alternate ribbon, then head directly to your regional caucus meeting at 10 a.m.

ATTEND FOR A CHANCE TO WIN!

All Delegates in attendance at the Assembly will be entered into a drawing for one of ten \$1,000 student scholarships.



THANKS TO
OUR SPONSORS:



General Session Speakers



Inky Johnson

First General Session

Friday, Oct. 9

4-5:30 p.m.

Hall A, Level 1 ▪ [For Credit](#)

The Power of Perspective: Leading with Purpose

School board members and superintendents are entrusted with decisions that shape the future of their schools and communities. In this inspiring keynote, Inky Johnson shares how perspective, resilience, and purpose are essential to leading through challenges, navigating change, and staying committed to a mission greater than oneself. Through powerful storytelling and practical leadership lessons, attendees will be encouraged to lead with integrity, strengthen trust, embrace adversity as an opportunity for growth, and make decisions that leave a lasting impact on the students, educators, and communities they serve.



George Couros

Second General Session

Saturday, Oct. 10

10:30 a.m.-noon

Hall A, Level 1 ▪ [For Credit](#)

Forward, Together: Moving Schools from Conflict to Community During Contentious Times

Public polarization, rapid shifts in education, pressure on governance teams, and intense community expectations have made the work of boards and superintendents more challenging than ever. George Couros shares a practical and uplifting roadmap that helps leaders move from conflict to community, doubt to clarity, and division to shared purpose. Drawing from his new book *Forward, Together*, Couros offers real stories, grounded strategies, and leadership principles to help boards and superintendents build trust, strengthen relationships, and create environments where students, staff, and families can thrive. This keynote is designed to support governance teams that want to improve communication, unify direction, and lead with both courage and connection.

EXHIBIT HALL

Welcome to TASA | TASB txEDCON!



Opening Reception

Thursday, Oct. 8

3:30-6:30 p.m.

Hall B & C, Level 1

Kick off txEDCON in style at the Opening Reception! Following brief welcome remarks, the exhibit hall opens for an afternoon of exploration, connection, and fun. Browse the latest in education products, services, and facility innovations while enjoying light bites and beverages.

Plan your conference experience with the new My TASB Events app.

Visit bit.ly/mytasbevents or scan the QR code to download the app.



Continuing Education Credit

Continuing Education Credit (CEC) for School Board Members

Most credit offered during txEDCON qualifies as Additional Continuing Education. New school board members are required to earn at least 10 hours their first year. Experienced board members must complete a minimum of five hours each year.

Special Required Training offered at txEDCON 2026

CEC for Trustees
10
Oct. 8-11, 2026

Training	Requirement	Date/Time	Fees
Evaluating and Improving Student Outcomes (<i>EISO</i>)	3 hours Biennially	Thursday, pre-conference session 2-5:30 p.m.	\$50
Sexual Abuse, Human Trafficking, and Other Maltreatment of Children (<i>Child Abuse Prevention</i>)	1 hour Biennially	Thursday, pre-conference session 2-5 p.m.	\$50
		Saturday, 8:45-9:45 a.m.	Included in registration

Please note: Cybersecurity and AI requirements must be completed through the Texas Department of Information Resources, and Parental Rights and School Safety requirements must be completed through TEA Learn.

Sessions at this event that mention these topics **DO NOT** count toward those specific requirements.

Continuing Professional Education (CPE) for Superintendents and Administrators

Certificate renewal standards adopted by SBEC require all certified educators to complete appropriate continuing education clock hours.



For more information, visit the TASA website at bit.ly/tasa-cpe.

Reporting Credit for Trustees

Scan the QR code or go to tasb.org/mycec and log in using your TASB credentials to report credit.



- Enter credit numbers immediately or up to 24 hours after the event concludes.
- Credits show up immediately.
- View your full credit history at any time.

Report credit by 10 a.m. on Monday, Oct. 12.

Continuing Education Credit Update

We want to make you aware that not all sessions offered at this event are eligible for continuing education credit under training rules set forth by the State Board of Education.

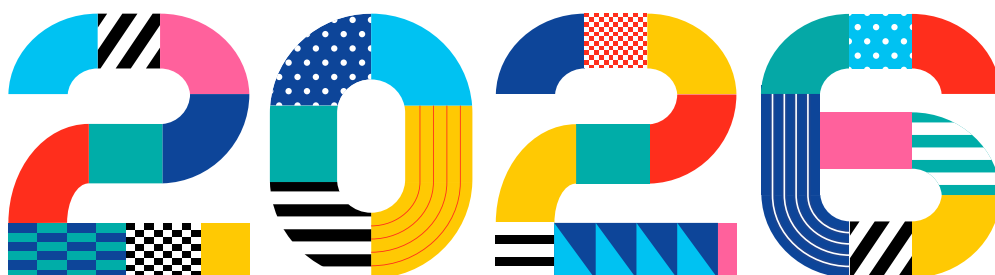
These rules allow only approved individuals to issue school board training credit. Additionally, sessions that engage in political advocacy are not eligible for credit.

Sessions eligible for credit will be marked as **For Credit** in the printed program and as **FOR CREDIT** in the app.

Oct. 8-11, 2026



CEC for Administrators



Topic Notations Key

Sessions at txEDCON are primarily for school board members, superintendents, and administrators, and most topics are appropriate for ALL audience types and experience levels unless noted for first-year school trustees or board officers.

The following topics are from the Framework for School Board Development, adopted by the State Board of Education. Topic notations have been added to provide attendees a quick glimpse of the session's focus.

Topic Notations Key

12

Oct. 8-11, 2026



Vision and Goals

Shared vision, district goals, strategic planning



Systems and Processes

Human resources, professional development, curriculum and instruction, budgeting, bonds, policy, school law, facilities, school safety, cybersecurity



Progress and Accountability

Student learning outcomes, progress monitoring, superintendent evaluation, state and local accountability



Advocacy and Engagement

Building partnerships and engaging community, parents, and businesses; legislative update; public school advocacy



Synergy and Teamwork

Roles and responsibilities, ethics, teamwork, collaboration with the district leadership team



DLR Group's Student Innovation Challenge

Booth #407

Engage with four groups of high school students as they apply creative problem-solving, engineering, and programming skills to design and build a functional and visually appealing doghouse.

Brought to you by

 **DLRGROUP**



CTE Next: An Immersive Experience by Stantec

Booth #1713

Explore. Connect. Shape what's next. Step inside an immersive experience exploring the future of career-connected learning, emerging technologies, workforce trends, and innovative educational opportunities. Designed as a launchpad for ideas, this experience invites you to discover new possibilities, hear success stories, and connect with experts shaping what's next for students, schools, and communities.

Brought to you by

 **Stantec**

Pre-Conference Sessions

Pre-registration is required with a nonrefundable \$50 registration fee.

2-5 P.M.

Legal Panels

361 A-F ■ 

This session fulfills the biennial CEC requirement for Child Abuse Prevention training.

Panel 1 Presenters:

Amanda Moore, Attorney, *Walsb Gallegos Kyle Robinson & De Los Santos*
Jarod Russell, Attorney, *Underwood Law Firm, PC*
Ellen Spalding, Partner, *Spalding Nichols Lamp Langlois*
Leslie Story, Director, Legal Services, *TASB*

Panel 2 Presenters:

Jonathan Brush, Attorney, *Rogers, Morris & Grover, LLP*
Christopher Gilbert, Lead Attorney, *Thompson & Horton, LLP*
Christie Hobbs, General Counsel, *Northwest ISD*
Mark Tilley, Division Director, Legal Services, *TASB*

Legal Panel 1: Child Abuse Prevention: Recognition, Reporting, and Response

Special Required Training

Protecting students begins with awareness, timely action, and a clear understanding of legal responsibilities. This session will provide a comprehensive overview of mandatory child abuse prevention and reporting requirements, focusing on how trustees, educators, and school staff can recognize signs of abuse and neglect and fulfill their reporting obligations. The session will also address what comes after a report is made to CPS, law enforcement, and SBEC, examining how to navigate overlapping investigations, legal obligations, and operational challenges. Topics include investigative protocols; coordination with CPS, law enforcement, and SBEC; and employee management considerations during pending investigations.

Legal Panel 2: The 89th Legislative Session in the Courts: What School Leaders Need to Know

For Credit

The Texas Legislature's 89th session produced several high-profile education laws that have generated significant public attention and legal challenges. This session will provide an up-to-date overview of litigation involving key legislation affecting public schools, including SB 10 (Ten Commandments displays), SB 11 (Time for Prayer), SB 12 (parental rights and DEI-related provisions), and SB 13 (library materials and book selection requirements). Panelists will report on the current status of pending lawsuits, practical issues raised by the challenges, and the potential implications for school districts as these cases move through the courts. Attendees will gain insight into compliance considerations, implementation challenges, and strategies for managing legal risk while navigating evolving legal requirements.

2-5:30 P.M.

Evaluating and Improving Student Outcomes (EISO)

371 ABDE ■  Special Required Training

Presenter:

Orin Moore, Senior Consultant,
Board Development Services, *TASB*

Focused and engaged school boards make a difference in student learning. This research-informed session will highlight practices and tools to help boards understand the current state of student learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts.

Trustees must complete this three-hour training within 120 days of election or appointment and then every two years. EISO training is provided in accordance with Texas Education Agency requirements. As a TEA Authorized Provider, TASB must document attendance and ensure compliance with all training requirements. Participants must attend and actively participate in the full three-hour session to receive EISO credit. Late arrivals, extended absences, or early departures may impact eligibility for credit. TASB staff may monitor attendance and participation throughout the session to ensure compliance with TEA and Authorized Provider standards. This session fulfills the three-hour biennial CEC requirement for Evaluation and Improving Student Outcomes training.

Highlighted Sessions

All programming listed below **required advanced registration**. If you did not preregister, check with on-site staff at each function for availability.

Small School District Seminar

Registration and Continental Breakfast

Friday, Oct. 9 | 7:30-8 a.m.
Texas Ballroom ABC, Level 4,
Marriott Marquis Houston

Program

Friday, Oct. 9 | 8-11:30 a.m.
Texas Ballroom ABC, Level 4,
Marriott Marquis Houston



For Credit

Designed specifically for districts with fewer than 1,000 students, the Small School District Seminar celebrates the creativity, resilience, and resourcefulness that define Texas' small but mighty school systems. This engaging session honors the distinct strengths and shared challenges of small districts, while spotlighting bold leadership, innovative solutions, and authentic community connections. This year's featured speaker is Justin Richardson. With more than two decades in educational leadership, Richardson is passionate about helping leaders find their voice and lead with purpose. As a speaker, coach, and author, he takes a soulful, relationship-centered approach that resonates with educators and leaders at every level. Richardson equips others with the mindset and tools to become the kind of leader people trust, follow, and remember. In this interactive session, attendees will participate in reflection activities and small group discussions designed to spark connection and collaboration. Small district spotlights will feature **Alpine ISD** (960 students), **Anderson-Shiro CISD** (945 students), **Colorado ISD** (920 students), and **Coupland ISD** (318 students).

Presenters:

Sarah Borowicz, Superintendent, *Anderson-Shiro CISD*

Amy Jacobs, Executive Superintendent, *TASA*

Orin Moore, Senior Consultant, Board Development Services, *TASB*

Earl Parcell, Superintendent, *Coupland ISD*

Justin Richardson, Leader and Founder, *Waymaker Leadership Development*

Michelle Rinehart, Superintendent, *Alpine ISD*

Board Officer Institute is a dynamic leadership experience designed for current and aspiring board officers. Gain confidence, strategies, and practical tools to lead effective meetings, navigate challenging board dynamics, manage closed sessions with confidence, and build a culture of highly effective governance. Through engaging discussions and real-world application, leave better prepared to lead your board with purpose and professionalism. *Box lunch included.*

Presenter:

Esperanza Orosco, Consultant, Board Development Services, *TASB*, and Trustee, *Hays CISD*



Program

Saturday, Oct. 10 | 12:30-4 p.m.
342 ABDE



For Credit



Concurrent Sessions

The schedule and presenters are as of September 10, 2026. For the most up-to-date information, please view the txEDCON 2026 app.

All concurrent sessions will be at the George R. Brown Convention Center on Level 3.

7:30-8:30 A.M.

Providing Clarity in an Uncertain Energy Market: ERCOT Trends and Insights for School Board Leaders

350 D ■ ⚙️ For Credit

To help school board members navigate a rapidly changing energy landscape, this overview highlights the ERCOT market trends and developments most relevant to long-term planning, budgeting, and reliability. Topics covered include pricing trends, regulatory developments, reliability and cost drivers, and the outlook for 2026 and beyond. Gain greater clarity amid an uncertain and fast-evolving energy market to have insights needed to make informed decisions about budgets, risk, reliability, and future planning.

Presenters:

Brian Bolinger, Associate Executive Director, Business Services, *TASB*

Jack Hartung, Sales Project Analyst, *NRG*

Karl Koch, Client Strategist, *NRG*

Cesar Lopez, Division Director, Business Services Sales and Marketing, *TASB*

Erin Scheetz, Manager, Education Partnerships-West Region, *NRG*

Special Education IS General Education: What Boards Must Understand to Improve Outcomes for ALL Students

350 E ■ ⚙️

School boards are ultimately responsible for student outcomes, yet special education is often misunderstood as a separate system focused on compliance, eligibility, and services. In reality, special education outcomes can reveal the effectiveness of a district's core instruction, intervention systems, and decision-making. This session challenges board members to shift their lens from "How is special education performing?" to "What do our special education outcomes reveal about our entire system?" Through real-world scenarios and practical examples, explore how governance, priorities, and system structures influence outcomes. Leave better prepared to ask strategic questions, interpret data, and drive improvement for all students.

Presenter:

Tiffany Battle, Education Specialist, *Region 4 ESC*

Bucking the Trend: Attendance Up, Discipline Down

370 ABDE ■ ⚙️ For Credit

Aldine ISD, one of Texas' largest urban districts, cracked the code on two of education's most persistent post-pandemic challenges — chronic absenteeism and exclusionary discipline. Explore the districtwide systems, leadership moves, and cultural shifts that drove measurable results across multiple campuses. Through data, reflective discussion, and replicable strategy shares, leave equipped to diagnose barriers in your own contexts and advocate for whole-child approaches that keep students present, engaged, and supported.

Presenters:

Kimberley Booker, Trustee, *Aldine ISD*

Paul Carampatan, Director, School Administration, *Aldine ISD*

LaTonya M. Goffney, Superintendent, *Aldine ISD*

Todd Lindeman, Executive Director of School Administration, *Aldine ISD*

Diaka Melendez, Chief of Schools, *Aldine ISD*

Leading Beyond Politics: Governing in a Politicized Environment

370 CF ■ 🎯 For Credit

Learn how to distinguish between political realities and governance responsibilities. Explore how strong boards lead beyond politics by anchoring decisions in purpose, maintaining role clarity, and governing as a unified body, even amid controversy and public pressure. Through practical frameworks, reflective questions, and real-world governance scenarios, gain tools to remain steady, strategic, and student-focused in highly charged environments.

Presenter:

Jeffrey Horak, Consultant, Board Development Services, *TASB*



Claim Your Credit in myCEC

Board members should log CEC credit through tasb.org/myCEC using their TASB credentials.

Deadline to report txEDCON credit: Monday, Oct. 12, at 10 a.m.

Understanding CCMR Changes: What Trustees Need to Know

371 ABDE ▪  For Credit

College, career, and military readiness is a key component of Texas' A-F accountability system. In March 2026, TEA released guidance outlining changes to CCMR calculations that will apply to ratings issued beginning in 2031. Get an overview of the purpose and direction of these changes and their governance implications. Explore how CCMR functions across accountability domains, the board's role in oversight and alignment, and how to engage in informed conversations with the superintendent. Leave with practical questions and resources to support future planning and accountability discussions.

Presenters:

Corinne French, Director, School Board Engagement, *TEA*

Katie Jubert, Principal Director, Performance Reporting Policy and Communications, *TEA*

Doing More with Less: Bond Election Success in Small Districts

371 CF ▪  For Credit

Small and midsize districts don't always have a communications team, but they can still run a successful bond election. In fact, board-driven bond efforts are often the most successful proposals. Explore *Merkel ISD's* clear, step-by-step playbook for planning and leading a bond election, from facility assessments and community input to financial strategy and legally compliant communication. Learn how to build board alignment, engage the community in accurate information, and stay in compliance with Texas election law. Take home practical tools, real-world strategies, and the confidence to run a successful, board-driven bond campaign from start to finish.

Presenters:

Allison Bush, Bond Election

Coordinator, *Cumming Gallagher*

Nikki Moore, Superintendent, *Merkel ISD*

Beyond the Agenda: How Leadership Drives Culture and Accountability

372 ABDE ▪  For Credit

Trustees and superintendents play a critical role in shaping district culture and ensuring accountability. Anyone can be a leader when things go well. True leadership — whether it's the board, superintendent, or community leadership — is revealed in high pressure moments. The actions, decisions, and responses from district leaders during difficult situations directly influence district culture, trust, and ultimately outcomes. Gain a clearer understanding of how leadership behaviors can either strengthen or undermine everything happening in the district, and what it takes to lead when it matters the most.

Presenter:

David Ritchey, Education Specialist, TSL & TIA, *Region 17 ESC*

Creative DOI Strategies to Boost Efficiency, Recruitment, and Retention

372 CF ▪  For Credit

Gain insight into how *Lamesa ISD* restructured contract options, planning periods, and district regulations. Learn how DOI flexibility can help increase teacher compensation while reducing budget costs. Explore options for streamlining expenses and time-consuming procedures, supporting effective staffing decisions, and strengthening recruitment and retention. Leave with practical approaches you may not have considered.

Presenters:

Bonnie Avey, Superintendent, *Lamesa ISD*

Dennis Eichelbaum, Attorney, *Eichelbaum Wardell Hansen Powell & Muñoz, PC*

Consolidation and Capacity: Right-Sizing in a Competitive Landscape

381 A ▪  For Credit

Budget pressures and shifting enrollment are driving consolidation, higher student-teacher ratios, and larger campuses, with many new elementary school campuses serving more students than ever before. As school size increases, districts must rethink how facilities, staffing, and instructional models work together. Explore strategies to maintain high-quality education, including flexible, multipurpose spaces, innovative scheduling, and programmatic differentiation. Learn how thoughtful planning and design can support student well-being and deliver strong outcomes while aligning facility decisions with financial realities in a competitive, choice-driven environment.

Presenters:

Doug Dawson, Associate Principal, *O'Connell Robertson*

Sarah Grissom, Former Administrator, *Leander ISD*, and adjunct professor, *Concordia University*

Susan Kincannon, Educational Facilities Strategist and Engagement Leader, *O'Connell Robertson*

Eric Wright, Superintendent, *Hays CISD*

Innovation in Action: Solutions That Make a Difference

381 B ▪  For Credit

With increasing financial pressure and evolving policy landscapes, districts must rethink how they deliver services and measure success. Three districts share innovative strategies that are making a difference, including pre-K partnerships, Chapter 1882 partnerships, and service models for nonenrolled students including those participating in ESA programs. Presenters will highlight implementation, challenges, and how success is measured. Gain practical insights into how these approaches expand opportunities, maximize resources, and maintain strong alignment to district priorities, ensuring progress and accountability remain at the center of innovation.

Presenters:

Josh Haney, Senior Vice President of Finance, *MoakCasey, LLC*

Crystal Hermes, Chief Financial Officer, *Medina Valley ISD*

Michelle Rinehart, Superintendent, *Alpine ISD*

Justin Terry, Superintendent, *Forney ISD*

Georgianne Warnock, Superintendent, *Terrell ISD-Kaufman County*

Launch Your Virtual Program on a Dime

381 C ▪  For Credit

Clear Creek ISD and Texas Tech K-12 are transforming virtual education through a new partnership that blends TEKS-aligned online coursework with in-person support and flexible pathways. Find out how the Clear Tech Virtual Program got off the ground quickly with minimal cost. Learn how this family centered model works, why it was created, and how your district can replicate it.

Presenter:

Karen Engle, Superintendent, *Clear Creek ISD*

The Not-so-Terrible Twos: Years 1-2 of the Superintendency

382 A ▪  For Credit

The first two years in a new district are often described as the “terrible twos” — when expectations are high, challenges are constant, and the honeymoon quickly fades. While the first 90 days matter, long-term success depends on a superintendent’s ability to maintain impact beyond entry. **Rogers ISD** shows how to move from initial momentum to sustained, student-centered progress. Follow the journey from the interview process through the first 24 months with a focus on building and maintaining strong employee and community relationships, strengthening board-superintendent synergy, implementing effective recruiting and retention practices, and leading through complex initiatives such as bond programs and construction.

Presenter:

Duana Brashear, Superintendent, *Rogers ISD*

Leading with Intelligence: Navigating the Texas K-12 AI Landscape

382 B ▪  For Credit

As AI usage spreads rapidly in education, district leaders must move quickly to regulate this innovation. Explore a comprehensive roadmap for ethical AI implementation aligned with new Texas legislative mandates like TAC 219, SB 1964, and HB 149. Discover how to establish human-centered visions, designate AI risk officers, and manage heightened scrutiny of AI systems. Through interactive scenario analysis and a review of the Region 16 AI Implementation Workbook, leave with governance tools and policy

frameworks needed to advocate for safe, transparent, and transformative AI use in your district.

Presenter:

Steven Singleton, Field Services Project Manager, *Region 16 ESC*

Stop Hiring Saviors: Choose the Superintendent Your District Needs

382 C ▪  For Credit

When hiring a superintendent, too many boards search for a savior. Yet even capable leaders fail when the gap between vision and execution grows too wide. This session challenges trustees and superintendents to ask the harder question behind every search: What problem must this leader be uniquely equipped to solve? Examine real-world hiring scenarios, pressure-test common search assumptions, and use a problem-first lens for matching leadership strengths to district needs. As AI reshapes leadership expectations, leave better equipped to identify the kind of superintendent the moment requires — one capable of turning vision into disciplined, measurable execution.

Presenters:

Juan Cruz, Managing Partner, *JCA Law, PLLC*

Gina Garza, Superintendent, *Ricardo ISD*

Marc Puig, Superintendent, *Robstown ISD*

Adriana Tagle, Superintendent, *Banquete ISD*

8:45-9:45 A.M.

Building Forward: Extending Life and Purpose of School Facilities

350 D ■  For Credit

Districts are facing aging facilities alongside evolving expectations for teaching and learning. Explore how strategic investment in existing infrastructure can preserve facilities, maximize return on investment, and create learning environments ready for the next generation. Join Castleberry ISD for real-world examples of renovating existing campuses — including a high school and middle school transformation. Hear lessons learned, funding strategies, stakeholder engagement, and how modernization supports long-term educational viability.

Presenters:

Cameron Hollomon, Bond Program Manager, *Castleberry ISD*

Lenny Lasher, Assistant Superintendent of Student Services, Facilities, and Operations, *Castleberry ISD*

Christi Morgan, Principal, Director, Educational Planning, *WRA Architects*

Renee Smith-Faulkner, Superintendent, *Castleberry ISD*

Derrick York, Partner, *WRA Architects*

AI in Texas Schools: Navigating Legal Risks and Operational Realities

360 ADBE ■  For Credit

AI is reshaping Texas K-12 education, bringing powerful opportunities alongside real legal and operational risks. Examine AI from both sides of the equation: what the law requires, what the technology delivers, and what leaders must do now. Explore policy frameworks, data privacy obligations under FERPA and state law, vendor agreements, and implementation strategies grounded

in district experience. Leave prepared to lead informed conversations, strengthen governance policies, and advocate confidently for students and communities in an AI-driven world.

Presenters:

Dustin Hardin, Chief Technology Officer, *Clear Creek ISD*

Stephanie Ritchie, Attorney, *Leon, Alcala, Morse & Reynolds*

Victor Valdez, Chief Operations Officer, *Pflugerville ISD*

Study the Numbers to Strengthen Your Story

360 CF ■  For Credit

The Galveston Center for Innovation and Transformation conducted an economic impact assessment investigating Galveston ISD's local economic activity. Measuring employment, consumer activity, and regional investment quantifies the importance school district operations have in a community. Find out if an economic impact assessment can further your district's goals and how to gather some of the data yourselves to better communicate the value of your district's investment in the local economy.

Presenters:

Matthew Neighbors, Superintendent, *Galveston ISD*

Joshua Owens, Executive Director, *Galveston Economic Development Partnership*

TASB Legal Update

361 A-F ■  For Credit

If you're ready for a legal presentation that is both informative and fun, you'll love the TASB Legal Update. TASB attorneys will highlight recent legal developments related to public school governance, personnel, purchasing, student issues, and more. Join us and we'll do our best to make it the most

painless hour you've ever spent in a room full of lawyers.

Presenter:

Mark Tilley, Division Director, Legal Services, *TASB*

District Revenue and Funding: Trustee Options to Support Academics

370 ABDE ■  For Credit

School board members play a critical role not only in how district dollars are spent, but also in decisions that influence how much funding a district generates overall. Discover how trustee decisions can increase total district revenue. Using TEA's Local School District Revenue Options resources, explore common areas where districts may not be fully accessing available state funds and learn how governance decisions around attendance, enrollment, tax rates, exemptions, and action-dependent funding streams can make a meaningful difference. Leave with a practical checklist to support more informed budget conversations and better alignment between financial decisions and academic priorities.

Presenters:

Corinne French, Director, School Board Engagement, *TEA*

Andrew Hodge, Associate Commissioner, System Innovation, *TEA*

David Marx, Director, Financial Compliance, *TEA*

Chapter 37 Removals of Students Receiving Special Education Services

370 CF ■  For Credit

Learn the required steps and processes that must be followed when removing a student receiving special education services from the regular classroom under Chapter 37 of the Education Code. Discussion will include both the removal and disciplinary placement processes specific to students receiving special education services.

Presenters:

Rebecca Bradley, Attorney, Director,
Abernathy, Roeder, Boyd & Hullett, PC
Brynne Riley, Executive Director,
Special Populations, *McKinney ISD*

**From 64% to 99%: The CCMR Playbook
for Student Success**

371 ABDE ■  For Credit

Copperas Cove ISD increased CCMR outcomes from 64% to 99% by building intentional systems, expanding CTE pathways, and strengthening access to dual credit and internships. Explore how a rural district with limited industry partnerships increased practicum participation and implemented structured CCMR meetings each grading period. Engage in real examples, reflect on your own systems, and walk away with practical strategies to expand college, career, and workforce opportunities while strengthening your ability to lead and advocate for student success.

Presenters:

Katherine Baney, Chief of Secondary Instructional Support, *Copperas Cove ISD*
Amanda Crawley, Deputy Superintendent, Curriculum and Instruction, *Copperas Cove ISD*
Robert Turner, Director, Career and Technical Education, *Copperas Cove ISD*

**Superintendent and Board Dynamics:
From Surviving to Thriving Together**

371 CF ■  For Credit

When board turnover, leadership changes, or shifting community expectations disrupt momentum, even strong teams can stall. **Coppell ISD** designed this session for both new and experienced leaders who want to move beyond simply getting by to building a cohesive, high-functioning governance team. Leave with practical strategies to

apply immediately in the boardroom and beyond.

Presenters:

Nichole Bentley, Trustee, *Coppell ISD*
Leanne Shivers, Superintendent, *Coppell ISD*
Doug Williams, Partner, *Impact Education Specialists*

**AI Governance in Action for School
Boards and District Leaders**

372 ABDE ■  For Credit

AI is already reshaping teaching, learning, and district operations, but sound implementation depends on strong governance. This moderated panel will share how district leaders can move from interest to action by setting clear expectations, establishing policy, providing professional learning, and exercising oversight. Explore governance questions that matter most, anticipate common implementation challenges, and strengthen district decision-making for responsible, sustainable AI use.

Presenters:

Ray Barbosa, Jr., Associate Professor, Director of Graduate Education Programs, Educational Leadership and Curriculum and Instruction, *West Texas A&M University*
Joanna Martinez, Assistant Superintendent/Business Manager, *Boys Ranch ISD*
Daniel Rosales, Superintendent, *Friona ISD*
Gilbert Trevino, Superintendent, *Floydada Collegiate ISD*
Brigitte Whaley, Associate Professor of Education, *West Texas A&M University*

**High-Stakes Reporting: What Boards
Must Know About TEA and CPS**

372 CF ■  For Credit

With increased statewide scrutiny and the addition of an inspector general for educator misconduct at TEA, reporting obligations for school systems have taken on new urgency. Gain a clear understanding of mandatory reporting requirements related to educator misconduct under Texas Education Code §21.006 and child abuse reporting to the Texas Department of Family and Protective Services. Presenters will highlight common system breakdowns, evolving expectations, and practical strategies to ensure timely, accurate, and defensible reporting across the district.

Presenters:

Darrell Floyd, Retired Superintendent, *Blue Ridge ISD*
Geneva Jones, Attorney, *Geneva Jones & Associates, PLLC*



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Board members should log CEC credit through **tasb.org/myCEC** using their TASB credentials.

*Deadline to report txEDCON credit:
Monday, Oct. 12, at 10 a.m.*

The Future-Ready Board: Aligning Board Goals for PK-16 Student Success

381 A ■  For Credit

Traditional academic metrics are no longer sufficient to guarantee post-secondary success. True CCMR requires a strategic evolution from standardized testing to cultivation of cognitive resilience and fiscal agency. Dallas ISD shares their pioneering shift to a high-performance governance model. By integrating strategic goals, financial literacy, and mindful habits into core strategic pillars, they transformed board-level oversight from a narrow focus on state assessments into a robust framework for holistic student development.

Presenters:

Robert Abel, Chief of Human Capital Management, *Dallas ISD*
Stephanie Elizalde, Superintendent, *Dallas ISD*
Angie Gaylord, Chief Academic Officer, *Dallas ISD*
Pamela Lear, Deputy Superintendent, Staff and Accountability, *Dallas ISD*
Ben Mackey, Trustee, *Dallas ISD*

Building Tomorrow's Workforce: Insights from Lamar CISD's CTE Center

381 B ■  For Credit

With the launch of a CTE center, Lamar CISD is taking bold steps to prepare students for an evolving workforce. Get a behind-the-scenes look at the 236,000-square foot facility that will serve seven high schools. Learn how LCISD aligned programs with regional workforce needs, ensured equitable access, and collaborated with industry and postsecondary partners to develop innovative programs — from health sciences to logistics and construction — and how immersive learning environments enrich the student experience. Gain insights on scaling CTE programs, building community support, and creating

ecosystems that drive success in a global economy.

Presenters:

Jennifer Hernrikson, Principal, *Stantec*
Gin Kappler-Peeler, Principal, Senior Project Manager, *Stantec*
Kayse Lazar, Executive Director, CTE and Career Readiness, *Lamar CISD*

Women in Governance: Leading with Clarity and Confidence

381 C ■  For Credit

Women leaders play a critical role in shaping culture, direction, and outcomes in public education. Explore transformational leadership through four essential areas: (1) finding and using one's voice, (2) navigating difficult situations with courage and clarity, (3) mentoring a legacy practice, and (4) embracing a healthy work-life blend. Designed for school board and district leaders, this session supports women in leading authentically, inspiring growth, and driving meaningful change in their communities.

Presenters:

Barbara Burns, Trustee, *Denton ISD*
Julie Cole, Trustee, *Hurst-Euless-Bedford ISD*, and Director, *TASB Board*
Creslond Fannin, Chief of Strategy and Innovation, *Third Future Schools*

Small School, Big Culture

382 A ■  For Credit

Milford ISD proves that size is not a limitation but a superpower. Explore how a rural district of 280 students fosters a Big Culture through the Bulldog Way — a framework centered on high expectations, community pride, and student-led initiatives. Discover practical strategies for strengthening school-community ties and transforming

a small-school atmosphere into a competitive advantage that drives academic excellence and deep-rooted community loyalty.

Presenter:

Amy Reyna, Superintendent, *Milford ISD*

Leading Closed Session with Clarity: A Practical Checklist for Leaders

382 B ■  For Credit

Closed session can quickly become unfocused without clear structure and shared expectations. This session introduces a simple, effective checklist designed for the board president and superintendent to keep closed sessions aligned with legal requirements and focused on the intended topics. Presenters will share how the tool improves efficiency, supports compliance, and strengthens board discipline during some of the most sensitive discussions.

Presenters:

Michelle Alcalá, Partner/Attorney, *Leon, Alcalá, Morse & Reynolds*
Esperanza Orosco, Consultant, Board Development Services, *TASB*, and Trustee, *Hays CISD*

Our Future Is Public: Strategies on How to Champion Public Education

382 C ■  For Credit

In a time when families have more educational choices than ever, public schools remain a cornerstone of strong communities — serving every child, accountable to communities, and vital to Texas' future. Hear from school board members about how consistent communication, visibility, and relationship-building have strengthened community trust and helped families understand the opportunities public schools provide. Trustees will share simple, grassroots ways to celebrate and champion public

schools, featured in TASB's newest toolkit. Public education depends on the leaders who show up, speak up, and invite others to share the story of their schools.

Presenters:

Brianna Garcia, Department
Director, Communications, *TASB*
Beth Griesmer, Manager, Regional
Connections and Programming,
Communications, *TASB*



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9:45-11:15 A.M.

Dedicated Exhibit Hall Viewing

Hall B & C, Level 1

Explore more than 250 education-related displays showcasing products and services to benefit your district!

DLR Group's Student Innovation Challenge

Booth #407

Engage with four groups of high school students as they apply creative problem-solving, engineering, and programming skills to design and build a functional and visually appealing doghouse.

Brought to you by



CTE Next: An Immersive Experience by Stantec

Booth #1713

Explore. Connect. Shape what's next. Step inside an immersive experience exploring the future of career-connected learning, emerging technologies, workforce trends, and innovative educational opportunities. This experience invites you to discover new possibilities, hear success stories, and connect with experts shaping what's next.

Brought to you by



11:15 A.M.-12:15 P.M.

Facilities and Resources: From Assumptions to Accountability

350 D ■  **For Credit**

Facilities represent one of a district's largest and longest-term investments, yet many boards are asked to make critical decisions without knowing the costs involved. From construction and renovation to ongoing maintenance and lifecycle planning, assumptions can quietly turn into financial risk. Explore the real costs of owning and operating school facilities and how today's economic pressures — such as inflation, labor shortages, and shifting enrollment — impact facility-related expenditures. Learn how to ask the right governance-level questions, interpret facility data, and align capital decisions with long-term district priorities.

Presenter:

James Reese, Regional Manager,
Facility Services, *TASB*

TIA and Enhanced TIA: Board Governance Considerations

350 E ■  **For Credit**

The Teacher Incentive Allotment continues to expand statewide to recruit, retain, and recognize effective educators through performance-based compensation. Get a governance-level overview of TIA and Enhanced TIA using publicly available TEA guidance. Explore how local designation systems work, additional expectations of Enhanced TIA, and the board's role in oversight, fiscal sustainability, and alignment with district goals.

Presenters:

Corinne French, Director, School
Board Engagement, *TEA*
Matt Holzgrafe, Division Director,
District Talent Systems, *TEA*

**Friday
21**

9:45-11:15 A.M. | 11:15 A.M.-12:15 P.M.

Everything Is Marketing Now: Winning Families in a School Choice World

360 ADBE ■  **For Credit**

Vouchers, charters, and open enrollment have made every district competitive. Social posts, campus tours, and front-office phone calls now shape how families feel about a district. **Longview ISD** will show how results changed when it shifted from communicating to marketing. Attendees will audit their communications for enrollment impact, see how Longview connects tactics directly to enrollment goals, and learn to build messaging that competes in the school choice market.

Presenters:

Justin Elbert, Director of Communications, K-12, *PBK*
Skyler Hefley, Director of Communications, *Longview ISD*
Matthew Prosser, Chief of Strategic Initiatives and Special Projects, *Longview ISD*

The Texas 2-Step: Redefining Excellence Through Strategic Communication

360 CF ■  **For Credit**

Strategic communication must focus on transparency, authentic engagement, and active listening to ensure key stakeholders are informed and feel heard and valued. **Graham ISD** will share how districts can boost communications, public engagement, and board and community relations. Examples will cover financial transparency, brand consistency, and ideas to improve internal and external communications.

Presenters:

Mary Johnston, Superintendent, *Graham ISD*
Julie Thannum, Senior Strategist, Communications, *Center for Effective School Operations*

TASA Legislative Update

361 A-F ■  **For Credit**

Presenters will discuss upcoming election dates and candidates along with consideration of how election results could affect the political landscape for the 90th Texas Legislature in 2027. Information regarding potential interim charges and updates on education-related matters other state agencies are considering will be addressed.

Presenters:

Amy Beneski, Deputy Executive Director, Governmental Relations, *TASA*
Casey McCreary, Associate Executive Director, Education Policy, *TASA*
Colby Nichols, Co-Principal and Attorney, *Ancira Strategic Partners*

Build Your Brand and They Will Come

370 ABDE ■  **For Credit**

Having multiple options as to where to send their children to school, families aren't just seeking strong academics. They're also looking for connection, community, and a culture of belonging. **Clear Creek ISD** has created a framework that leverages those qualities. Through its Discover CCISD marketing and community engagement campaign, the district formed a trusted network of staff and community ambassadors, a course to train realtors to "sell the district," and key message alignment from the classroom to the boardroom. The campaign resulted in more than 230 out-of-district requests to enroll in CCISD the first six months.

Presenter:

Karen Engle, Superintendent, *Clear Creek ISD*

4-Day School Weeks: What Texas Leaders Must Know Before the Shift

370 CF ■  **For Credit**

Districts are exploring four-day weeks to address staffing shortages, educator burnout, and budget pressures. But does a shorter week improve recruitment and retention without harming students or creating new equity challenges? Drawing on a mixed-method study of teachers, administrators, and school board members, this session examines what stakeholders say about the real benefits, risks, and leadership lessons of four-day weeks. Explore how scheduling changes affect workforce stability, student learning, childcare access, food security, and community partnerships. Leave with practical tools to evaluate whether a four-day week fits local context and how to implement change responsibly if pursued.

Presenters:

Frances Martinez-Perez, Assistant Professor, Educational Leadership Department, *Lamar University*
Janice Taylor, Assistant Professor, Educational Leadership Department, *Lamar University*
Kathryn Washington, Associate Professor, Educational Leadership Department, *Lamar University*

Recruit and Retain More Students by Building Trust With Community

371 ABDE ■  **For Credit**

Growing student enrollment starts with trust. Learn how **Fort Bend ISD** uses clear, consistent messaging to build credibility with families to turn interest into action. Discover practical strategies to strengthen message discipline, align communications, and connect effectively across every touchpoint. Leave with tactics to increase trust, boost engagement, and drive student enrollment.

Presenters:

Chassidy Olainu-Alade, Chief
Communications Officer, *Fort Bend
ISD*

Brian Stephens, Partner and CEO,
Caissa K12

When Strong Teams Drift

371 CF ■  For Credit

Strong teams rarely announce when they're losing their edge. In **Gregory-Portland ISD**, leadership team members — with five years of shared success — recognized a moment of drift and chose to pause with purpose. This session shares how the team re-anchored to its core work, recalibrated commitments to one another, and intentionally reenergized trust and collective efficacy. This session highlights why even high-performing teams need coaching, reflection, and renewal to sustain momentum — without waiting for a crisis.

Presenter:

Michelle Cavazos, Superintendent,
Gregory-Portland ISD

An Innovative Early Learning Design: Pre-Primer and Universal Pre-K

372 ABDE ■  For Credit

Dallas ISD is launching innovative early learning initiatives to support access to school and support outcomes for their youngest learners. Universal pre-K will open seats for all three- and four-year-old students regardless of their parents' income level, creating access for more students. In addition, Pre-Primer is a bridge between kindergarten and first grade to build foundational skills. Each approach will reimagine the early learning space to propel learning toward improved outcomes.

Presenters:

Stephanie Elizalde, Superintendent,
Dallas ISD

Angie Gaylord, Chief Academic
Officer, *Dallas ISD*

Tiffany Huitt-Powell, Chief of
School Leadership, *Dallas ISD*

Pamela Lear, Deputy Superintendent,
Staff and Accountability, *Dallas ISD*

Eduardo Ramos, Deputy
Superintendent, Business Services,
Dallas ISD

Teacher Certification Rules Every District of Innovation Must Know

372 CF ■  For Credit

Since the Texas Legislature adopted the District of Innovation concept in 2015, some districts opted out of statutory teacher certification requirements, with many districts using uncertified teachers to battle the ongoing teacher shortage. With the passage of HB 2 in the last legislative session, the pendulum has begun to swing in the other direction. Effective June 2025, that bill added a new section of the Texas Education Code that phases out districts' ability to use uncertified teachers in certain areas. This session explains the new requirements and tools to comply with the new law.

Presenters:

Cynthia Garcia, Superintendent,
Driscoll ISD

Jennifer Archimbaud Powell,
Attorney, *Eichelbaum Wardell Hansen
Powell & Muñoz, PC*

Comparing Special Education and Section 504

381 A ■  For Credit

Presenters will share a practical comparison of Section 504 and IDEA, focusing on compliance and implementation. Review eligibility versus entitlement, including accommodations under Section 504

and specially designed instruction under IDEA, and how misclassification can impact student support. The session covers the shared duty to identify and evaluate students, including when a 504 referral should prompt a special education evaluation. Topics include timelines, procedural requirements, use of informal versus formal data, reevaluation practices, risks of outdated data, implementation fidelity, documentation expectations, and system-level strategies to ensure consistent practices across campuses.

Presenters:

Denise Carter, Manager, Student
Solutions, *TASB*

Sandra Thomas, Section 504
Administrator, *Katy ISD*

When Employees Go Viral

381 B ■  For Credit

A single post can reach thousands quickly, but what happens when that viral moment involves a district employee? **Zapata County ISD** explores legal, ethical, and operational challenges that arise when employee social media activity draws public attention. From controversial posts made off campus to on-duty conduct captured and shared online, districts must balance employee rights with their responsibility to maintain a safe, effective educational environment. Gain practical guidance on understanding First Amendment and employment law considerations, responding to viral incidents quickly and appropriately, managing community backlash and media attention, and developing proactive policies and training to reduce risk.

Presenters:

Juan Cruz, Managing Partner, *JCA
Law, PLLC*

Roberta Treviño, Superintendent,
Zapata County ISD

Board Governance Practices in High-Performing, High-Poverty Districts

381 C ■  For Credit

Explore governance practices in high-performing, high-poverty districts and examine how effective behaviors can influence student outcomes. Delve into practices related to vision, mission, and beliefs; clarity of superintendent and trustee roles; mutual respect and trust among board members; collaboration and consensus-building; and disciplined work required to keep governance focused on student success. This reflective session will help trustees examine their own practices, identify behaviors that influence district performance, and consider how governance decisions, board culture, and leadership alignment can affect academic achievement. Leave with practical takeaways and prompts to guide personal governance practices and support more effective, student-centered leadership.

Presenter:

Mark McMahon, Associate Principal, *Alvin ISD*

Friday Night Lights to One Stoplights: Big Versus Small Texas Districts

382 A ■  For Credit

From sprawling suburban systems to tight-knit rural communities, Texas school districts may look different, but they're tackling many of the same challenges. Explore what large and small districts share — budget pressures, staffing shortages, and community expectations — and where they diverge — scale, flexibility, and identity. Expect real talk, relatable stories, and practical insights for board members navigating governance regardless of size.

Presenters:

Emilio Castro, Senior Executive Director of Support, *Houston ISD*

Jeff Clemmons, Division Director, Facility Services, *TASB*

Josh Combs, President, *E3 Integral Solutions*

From Vision to Workforce: Building a Rural Ag Practicum Program

382 B ■  For Credit

Discover how Lyford CISD developed sustainable internal and external agricultural practicum pathways to expand work-based learning and strengthen CCMR outcomes in a rural community. Through student showcases, program reflections, and district insight, attendees will explore how authentic agricultural learning experiences connected to local industry and community partnerships can prepare students for workforce success. Participants will leave with practical strategies for building sustainable practicum systems, expanding student opportunities, and aligning CTE programming to workforce and community needs.

Presenters:

Michelle DeWitt, Superintendent, *Lyford CISD*

Roxanna Gonzales, Principal, Lyford Elementary School, *Lyford CISD*

Laura Juarez, Chief Academic Officer, *Lyford CISD*

Leading with Purpose: Promoting Community Service Projects in Your School

382 C ■  For Credit

Discover how a high school turned a low-attendance early-release day into a student-led experience that promotes acts of volunteerism. During Eagle Give Day at Allen High School, students create cards for U.S. troops, build hygiene kits for senior centers, and make sandwiches for homeless shelters. Even better?

The students are leading the charge, coming up with ideas, and creating a culture of community service across the school. Join **Allen ISD** for a walk through Eagle Give Day and leave with actionable steps to implement in your district.

Students will be involved in this presentation.

Presenters:

David Hicks, Assistant Superintendent, Communication, *Allen ISD*

Carrie Jackson, Principal, Allen High School, *Allen ISD*

Kim McLaughlin, Acting Superintendent, *Allen ISD*

Polly Montgomery, Trustee, *Allen ISD*

12:15-1:30 P.M.

Exhibit Hall Viewing and Lunch Break

Concessions available for purchase in the exhibit hall or in the outlets in the Convention Center.

1:30-2:30 P.M.

Breaking Silos: Coaching and Systems to Transform SPED Outcomes

350 D ■  For Credit

Copperas Cove ISD strengthened student outcomes by aligning curriculum and instruction with special education through innovative coaching and structured systems. Find out how the district improved evaluation quality, staff support, and retention while moving the district out of RDA concerns. Explore practical structures, engage in scenario-based discussions, and leave with strategies to improve



collaboration, ensure accurate student identification, and lead systems that better serve all learners.

Presenters:

Katherine Baney, Chief of Secondary Instructional Support, *Copperas Cove ISD*

Amanda Crawley, Deputy Superintendent, Curriculum and Instruction, *Copperas Cove ISD*

Cynthia Lavallee, Director, Special Education, *Copperas Cove ISD*

Breanne Turner, Chief of Elementary Instructional Support, *Copperas Cove ISD*

Risk Management: A Cost-Saving Playbook for Leaders

350 E ■ **For Credit**

Discover how districts can use strategic risk management to protect resources and control long-term costs. Explore practical approaches to managing claims through informed decision-making and proactive leadership. Learn how consistent prevention efforts, clear accountability, and smart purchasing decisions reduce losses, lower claim costs, and stretch limited budgets. Leave with actionable insights that connect effective risk management to measurable savings and long-term financial stability for your district.

Presenter:

Janina Flores, Division Director, Risk Solutions, *TASB*

Community Advocacy: 7 Steps to Amplify Public Education Support

360 ADBE ■ **For Credit**

Local and statewide advocacy is an important role for trustees. But how can you expand your influence and engage more community members in these efforts? Presenters share seven steps your board can take to develop local community advocates into engaged public education champions in your district and beyond.

Presenter:

Mauro Tijerina, Consultant, Board Development Services, *TASB*

Public Ed's Role in Community Safety

360 CF ■ **For Credit**

When Texans need help, they often look to public schools. The Texas Association of School Business Officials released a documentary, *Beyond the Classroom*, to highlight the importance of public education in community safety and disaster relief. Preview the documentary, discuss the different elements between school safety and community safety, and cover lessons learned from districts impacted during recent tragedies, such as the Hill Country floods in 2025.

Presenters:

Jennifer Blaine, Superintendent, *Spring Branch ISD*

Tracy Ginsburg, Executive Director, *TASBO*

Tom Greer, Associate Executive Director, Marketing and Communications, *TASBO*

Brent Ringo, Superintendent, *Kerrville ISD*

Don't Let Your Enrollment Leak: Designing a Virtual Academy

370 ABDE ■ **For Credit**

Districts don't have to watch enrollment shrink while families look for flexibility elsewhere. **Round Rock ISD** developed this session for district leaders ready to stop student flight by building a home-grown virtual academy that beats the competition. Learn how to design a digital space that maintains your district's heart while offering the freedom families crave. Find out how to evaluate current enrollment leakage to identify specific student groups choosing virtual options and to construct a framework for a district-run virtual academy that meets state funding requirements.

Presenters:

Laura Carlin-Gonzalez, Executive Director, Teaching and Learning, *Round Rock ISD*

Byron Gerard, Assistant Superintendent, Student Support, *Round Rock ISD*

Natalie Nichols, Senior Chief, Schools and Innovation, *Round Rock ISD*

The Texas Promise: A Framework for Bold Governance

370 CF ■ **For Credit**

Fulfilling the promise of public education requires more than oversight. It requires courage, clarity, and conviction. This session invites school board members to reflect on their unique role in shaping the future of Texas schools through the lens of The Texas Promise. Explore how governance can move from reactive to visionary, aligning decisions, relationships, and systems around what matters most for students, while strengthening trust with their communities and ensuring coherence from vision to classroom impact.

Presenters:

Dana Bashara, Superintendent, *Alamo Heights ISD*

Kevin Brown, Executive Director, *TASA*

Tory Hill, Superintendent, *Channelyview ISD*

Jill Siler, Deputy Executive Director, Professional Learning, *TASA*

All In, Texas: Strong Culture, Strong Schools

371 CF ■  For Credit

Texas school leaders are navigating intense scrutiny, political pressure, and rising expectations. A strong, aligned district culture isn't optional — it's essential. Cypress-Fairbanks ISD shares practical strategies to ensure alignment from vision to classrooms, strengthen transparency that builds trust, and foster real collaboration across teams and communities. Explore how clear, consistent communication keeps everyone focused and steady when challenges arise. Walk away ready to lead with confidence, unify your district, and build a culture that holds strong, serves students well, and stands the test of time.

Presenters:

Brandy Baker, Chief of Staff/
Associate Superintendent, *Cypress-Fairbanks ISD*

Linda Gail Walker, Author/Executive
Director of Impact and Innovation,
Meteor Education

So You Think You Can Govern? An Interactive Board Challenge

372 ABDE ■  For Credit

This interactive session with Belton ISD will poll attendees on consequential situations in Texas school governance, including grievances, Title IX, student discipline appeals, Open Meetings Act pitfalls, personnel boundaries, retaliation awareness, and critical mandates from the 89th legislative session. Presenters will reveal responses, unpack consequences, and explain what boards should do instead. Learn how to identify governance decisions that create legal exposure, apply the correct framework to complaints and discipline appeals, and recognize how the 89th Legislature changed the calculus on decisions boards face every day.

Presenters:

Tyler Ezell, Shareholder, *Eichelbaum Wardell Hansen Powell & Munoz*

Cassandra Spearman, Assistant
Superintendent, Operations,
Belton ISD

Employee and Parent Grievances: Can't We All Just Get Along?

372 CF ■  For Credit

Presenters in this interactive session will guide participants through the legal and policy requirements for hearing and resolving employee and parent grievances using new state-proscribed policies and traditional policies Texas districts have used for years. The session will provide practical tips and guidelines for responding to grievances, as well as opportunities for audience members to discuss and role play on the hottest issues for schools facing grievances these days.

Presenters:

Shellie Hoffman Crow, Senior
Counsel, *Walsh Gallegos Kyle Robinson & De Los Santos, PC*

Haley Turner, Attorney/Shareholder,
Walsh Gallegos Kyle Robinson & De Los Santos, PC

Beyond Compliance: Making HB 1481 Daily Practice

381 A ■  For Credit

HB 1481 became state law, but implementing a policy on student use of personal communication devices on school property is a local leadership challenge. This moderated panel of superintendents and university researchers will share what they're learning in year two about family communication, enforcement systems, campus consistency, teacher burden, and board-superintendent roles. The session will help attendees identify practical moves that strengthen implementation, anticipate common second-year challenges, and ask stronger governance questions as the

law moves from compliance to daily practice.

Presenters:

Ray Barbosa, Jr., Associate Professor,
Director of Graduate Education
Programs, Educational Leadership
and Curriculum and Instruction,
West Texas A&M University

Joanna Martinez, Assistant
Superintendent/Business Manager,
Boys Ranch ISD

Daniel Rosales, Superintendent,
Friona ISD

Gilbert Trevino, Superintendent,
Floydada Collegiate ISD

Brigitte Whaley, Associate Professor
of Education, *West Texas A&M University*

How Are Students Doing? Understanding Student Performance Domain of Superintendent Evaluation

381 B ■  For Credit

Student performance is the one required part of the superintendent evaluation process, but boards receive their TAPR or similar comprehensive reports just to meet the requirement. What should trustees do with all that data? Explore the student performance domain, identify the most useful information, and use those insights to support thoughtful superintendent evaluation discussions.

Presenter:

Orin Moore, Senior Consultant,
Board Development Services, *TASB*

From Deficit to Balanced to Planning for the Future

381 C ■ 

Manor ISD will share how it moved from a TEA monitor for board governance to tackling a \$24 million budget deficit. After balancing the budget, the team continued its work by developing a new strategic plan, mission, and vision



Presenter:

Robert Sormani, Superintendent,
Manor ISD

Leadership Mindsets: Cultivating a Culture of Good Governance

382 A ■ **For Credit**

In leadership, culture is destiny. Explore the wit and grit of governance, moving beyond theory into real-world application. We believe that the smartest person in the room is the room, prioritizing collective wisdom and perspective-sharing to solve complex challenges. Through immersive scenario-based learning, participants will engage in collaborative problem-solving to understand the diverse viewpoints that drive organizational health. Join this entertaining, fast-paced session focused on balancing professional courage with humble stewardship. Leave with a practical guide and fresh ideas for developing a highly effective decision-making and good governance culture.

Presenter:

Justin Richardson, Leader and
Founder, *Waymaker Leadership Development*

From Drift to Direction: Aligning Leadership and Systems

382 B ■ **For Credit**

Valley View ISD-Cooke County challenged the traditional focus on strategy alone and reframed the problem of school improvement as one of system alignment and execution. Examine how organizations experience drift and why leadership activation alone is insufficient without strong systems. Learn how to identify systemic drift, understand leadership conditions required for effective execution, and apply the LIONHEART Framework to align vision, actions, and outcomes.

Presenters:

Justin Crittenden, Executive
Principal/Director, Student Services,
Valley View ISD-Cooke County

Jesse Newton, Associate
Superintendent, Curriculum and
Instruction, *Valley View ISD-Cooke County*

C. James Womack, Superintendent/
Founder, LIONHEART Leadership
Consulting, LLC, *Valley View ISD-Cooke County*

Nonrenewals and Terminations: Procedures and Pitfalls

382 C ■ **For Credit**

What is the board's role in contract nonrenewals? Are there pitfalls the board should avoid? TASB attorneys share resources such as sample agendas and notices and provide a simple roadmap to guide the board and administration safely through contract decision time.

Presenters:

Tran Le Abraham, Staff Attorney,
Legal Services, *TASB*

Lindsey McPheeters, Lead Attorney,
Legal Services, *TASB*

2:45-3:45 P.M.

The Critical Role of Texas Schools in Expanding Secure Firearm Storage

350 D ■ **For Credit**

This panel will cover HB 3 and HB 121 from the 88th and 89th legislative sessions directing Texas public and charter schools to share secure firearm storage information three times per year with parents and guardians. Presenters will discuss the importance of secure gun storage to prevent tragedies, how districts are engaging this policy, and how all Texas ISDs can help prevent tragedies at schools and communities through life-saving education.

Presenters:

Lynn Boswell, Trustee, *Austin ISD*,
and Director, *TASB Board*

Nicole Golden, Executive Director,
Texas Gun Sense

Albert "AJ" Johnson, Trustee,
Alvin ISD

Wayne Sneed, Chief of Police,
Austin ISD

Strengthening Financial Leadership: Systems, Support, and the Evolving CFO Role

350 E ■ **For Credit**

As financial operations grow more complex, the role of business manager/CFO has expanded to include strategic leadership, compliance oversight, and real-time decision-making. At the same time, districts face a limited pipeline of experienced candidates, with many leaders stepping into the role earlier in their career. Explore how evolving demands are reshaping financial leadership and why strong systems and processes alone are not enough. Participants will discuss the critical role of intentional support, development, and resource alignment to ensure CFOs can effectively lead, maintain compliance, and support districtwide decision-making in today's high-stakes environment.

Presenters:

Amanda Brownson, Deputy
Executive Director, *TASBO*

Christine Porter, Policy & Research
Associate, *TASBO*

What Could a New State-Funded Public Education Endowment Give Texas?

360 ADBE ■  For Credit

Texas has not identified any new revenue streams for public education since 2006. The 90th legislative session marks 20 years since the Legislature discussed diversifying ways to fund and support Texas public schools. **Hurst-Euless-Bedford ISD** will discuss the viability and momentum behind the proposed Legacy Education Fund — a new state-funded public education endowment with an eye on long-term sustainability — and how a public education endowment could benefit districts and the state of Texas.

Presenters:

Libby Cohen, Executive Director,
Raise Your Hand Texas

Joseph Harrington, Superintendent,
Hurst-Euless-Bedford ISD

Bridging Perspectives: Resolving Grievances from 3 Vantage Points

360 CF ■  For Credit

Board-level grievances can be challenging for trustees when they're called upon to make decisions that may involve friends, neighbors, and colleagues. **Lago Vista ISD** shares how to effectively manage and resolve these difficult situations while maintaining district and community culture. Find out how to avoid legal pitfalls including handling appeals to TEA.

Presenters:

Mindy Curran, Superintendent, *Lago Vista ISD*

Chris Maska, Of Counsel, *Leon, Alcala, Morse & Reynolds, PLLC*

Victoria Olivarez, Attorney, *Leon, Alcala, Morse & Reynolds, PLLC*

Bridging Governance and Law

370 ABDE ■  For Credit

Get a practical look at how governance and law intersect in school board decision-making. Focus on how boards operate effectively within

legal guardrails using clear processes, defined roles, and disciplined decision-making. Presenters will share practical insights on structuring meetings, handling complex issues, and maintaining alignment with the superintendent while staying grounded in policy and law.

Presenters:

Chris Jones, Senior Attorney, Legal Services, *TASB*

Esperanza Orosco, Consultant, Board Development Services, *TASB*, and Trustee, *Hays CISD*

The First 48: Guilty Until Proven Innocent? Navigating the New Educator Misconduct Reporting Rules

370 CF ■  For Credit

Educator misconduct reporting requirements revised by the 89th Legislature hit Texas districts with uncertainty and unintended consequences. Join **Garland ISD** to get a clear understanding of new reporting requirements; tips for ensuring compliance; perspectives on how critical terms such as aware of evidence, physical mistreatment, and inappropriate boundaries may be dealt with; and minimizing or mitigating reputational harm to innocent educators impacted by the new pre-investigation reporting requirements. Review scenarios and fact patterns that may implicate mandatory reporting and sample language for SBEC reporting letters.

Presenter:

Joseph Parks, Director of Employee Relations, Employee Deputy Title IX Coordinator, *Garland ISD*

Building Bridges With the Board and Stakeholders

371 ABDE ■  For Credit

To increase community engagement with its trustees, **Spring ISD** launched Building Bridges with the Board, a series of community outreach meetings

facilitated by board members. By developing a structured platform for dialogue, the district aims to identify successes, share opportunities, and address concerns with individuals influencing education policy and decision-making for its 32,000 students. Find out which main topics of discussion and action items have been implemented from feedback received at the meetings.

Presenters:

Kregg Cuellar, Superintendent,
Spring ISD

Justine Durant, Trustee, *Spring ISD*
Alejandro Gonzalez, Administrator,
Spring ISD

Natasha McDaniel, Trustee,
Spring ISD

Superintendent and Board Moves That Accelerate Student Outcomes

371 CF ■  For Credit

Too often, governance stalls at compliance, competing priorities, or unclear roles instead of driving results. Learn how **Del Valle ISD** strengthened superintendent and board alignment to create focus, coherence, and measurable student outcomes. Unpack leadership moves that clarified expectations, reduced fragmentation, and built trust and accountability from the boardroom to the classroom. Through candid reflection and real-world scenarios, attendees will diagnose gaps in their own systems and identify strategies they can implement immediately to move from discussion to impact.

Presenter:

Matthew Gutierrez, Superintendent,
Del Valle ISD

The Texas Model for Comprehensive School Counseling Programs

372 ABDE ■  For Credit

Gain a clear understanding of the Texas Model for Comprehensive School Counseling Programs and

how it fulfills statutory requirements while strengthening campus systems. Attendees will strengthen leadership and governance practices by examining the purpose of comprehensive school counseling programs, exploring effective counselor collaboration practices, and identifying available Texas Model resources. Interactive learning includes guided walkthroughs of the Texas Model framework, collaborative planning activities, and discussion focused on leadership decisions to enhance student success and school compliance. *This training also satisfies statutory requirements established by Texas Education Code, §21.054(e)(4).*

Presenter:

Stephanie Lerner, Counselor Support Program Manager, *TEA*

HR Hot Topics 2026: How to Respond Effectively

372 CF ■  **For Credit**

Districts reach out to TASB HR Services for guidance on a wide variety of HR issues, but each year trends emerge. Find out which hot topics districts have asked about in the past few months, including the impact of several HR legislative updates. Learn how to manage and respond to timely HR issues in this engaging session.

Presenters:

Amy Campbell, Division Director, HR Services, *TASB*
Danielle Hinson, HR and Compensation Consultant, HR Services, *TASB*

What You Don't Know Can Sue You: Avoiding Costly Legal Mistakes

381 A ■  **For Credit**

With multimillion-dollar budget deficits and heightened state oversight, legal fees are a line item no district can afford to see grow. From the hidden costs of ordinary compliance measures to the financial fallout of mishandled

personnel investigations, this in-depth look with **Lewisville ISD** will cover these and other high-stakes traps that drain district resources. Leave with an understanding of how to shift from a reactive to a preventative legal posture and practical tips to help keep money in the classroom, not the courtroom.

Presenters:

Morgan Beam, Counsel, *Thompson & Horton, LLP*
D'Ann Bey, General Counsel, *Lewisville ISD*

Decreasing Chronic Absenteeism Through Attendance Review Boards

381 B ■  **For Credit**

Addressing chronic absenteeism effectively directly impacts student learning outcomes. **Aldine ISD** provides district leaders with a clear, step-by-step blueprint for designing and implementing an internal attendance review board as a proactive, problem-solving alternative to traditional truancy court. Learn how to implement tiered evidence-based attendance strategies, build an internal district ARB that reviews individuals' total circumstances to create support plans using existing resources, and leverage school community partnerships to reengage students and families.

Presenters:

Sharon Bradley, Principal Consultant, *RaaWee K12 ATTENDANC+*
Paul Carampatan, Director, School Administration, *Aldine ISD*

Lead-Well: Empowering Leadership Through Trauma-Informed Wellness

382 A ■  **For Credit**

This session merges leadership and systems of accountability with wellness or the way we move throughout the system effectively. Presenters will share a whole-system approach to leadership and governance.

Presenters:

Ashley Brooks, EdWellness Consultant, *Metabeart Coaching LLC*
Adrian Johnson, Retired Superintendent/ Author, *Hearne ISD*
Orin Moore, Senior Consultant, Board Development Services, *TASB*

Customer Experience as a Competitive Edge Strategy

382 B ■  **For Credit**

As school choice expands, districts must compete to retain and attract families. **Arlington ISD** is embedding customer experience into district operations — using data, visibility, and tools like battle cards to better understand and respond to community needs. Find out how leaders are addressing key pain points like enrollment and transportation, strengthening staff responsiveness, and equipping teams with actionable insights. Learn how the district is building a proactive, data-informed approach that supports district culture, improves decision-making, and helps position the district as a school system of choice.

Presenters:

Taina Northington, Chief Communications Officer, *Arlington ISD*
Matt Smith, Superintendent, *Arlington ISD*

Legal Issues in Extracurricular Activities

382 C ■  **For Credit**

Hip! Hip! Hooray! With fall comes fun, football, fans ... and frustrations. Sometimes the rules of the game can get complicated. Hear the inside scoop from TASB Legal Services attorneys.

Presenters:

Nicolas Nemeth, Staff Attorney, Legal Services, *TASB*
Kelsey Vanderbilt, Staff Attorney, Legal Services, *TASB*

Friday, Oct. 9

4-5:30 P.M.

First General Session

Hall A, Level 1 • **For Credit**

Presiding Officer:

Roosevelt Nivens, TASA
President and Superintendent,
Lamar CISD

Invocation:

Tony Hopkins, TASB
President and Trustee,
Friendswood ISD

Presentations:

Outstanding School Board
Award

TSPRA Key Communicator
Recognition

Student Performance:
Lamar CISD



Inky Johnson

The Power of Perspective: Leading with Purpose

Former University of Tennessee football captain Inky Johnson has inspired audiences for more than a decade with his powerful story of perseverance, leadership, and purpose. After a life-threatening injury ended his NFL dreams, Johnson dedicated his life to helping others overcome adversity to reach their full potential.

4-5:30 P.M.

30

Friday

TASB Regional Connections Lounge

Visit us at
**Booth
#1201**

Visit the TASB Regional Connections Lounge to explore School Board Area Associations, connect with trustees from every corner of the state, and enter to win a basket featuring regional Texas favorites. Build relationships that can make a difference for students across Texas.

COME CONNECT, COLLABORATE, AND CELEBRATE THE REGIONS OF TEXAS AT THE TASB REGIONAL CONNECTIONS LOUNGE!



- Bexar County School Board Coalition (Serving Bexar County)
- Central Texas School Board Association (Serving Region 13)
- Gulf Coast Area Association of School Boards (Serving Region 4)
- North Texas Area Association of School Boards (Serving Regions 10 and 11)
- Tip of Tex Regional School Board Alliance (Serving Region 1)

Concurrent
Sessions

The schedule and presenters are as of September 10, 2026. For the most up-to-date information, please view the txEDCON 2026 app.

All concurrent sessions will be at the George R. Brown Convention Center on Level 3.

7:30 A.M.-2:45 P.M.

In-Depth Session

Governing as a Team: Clear Roles, Shared Goals, Better Outcomes

350 E ■ For Credit

This in-depth, hands-on session helps school board members work better as a team, understand their role, and stay focused on doing what’s best for all students. Use real examples and practical tools to explore how strong board culture and clear processes lead to better decisions. Leave with helpful strategies to use right away to support student success and work more effectively with fellow trustees and the superintendent.

Presenter:
David Koempel, Senior Consultant, Board Development Services, TASB

NOTE: This in-depth session will run 7:30-9:45 a.m., with a 10:30 a.m.-1:45 p.m. break for the General Session and lunch. The session will resume at 1:45 p.m. and end at 2:45 p.m.

7:30-8:30 A.M.

Board Officer Quick Course: Roles, Rules, and Realities

342 ABDE ■ For Credit

Are you a current or aspiring board officer? Join this focused preview of the Board Officer Institute. The one-hour session clarifies local and legal policies that define board officer roles and examines board operating procedures that support effective governance. Attendees will share experiences, exchange strategies, and learn from peers as they explore the unique duties and responsibilities of board officers.

Presenter:
Esperanza Orosco, Consultant, Board Development Services, TASB, and Trustee, Hays CISD

Building a Better Construction Contract

350 D ■ For Credit

The TASB Council of School Attorneys Construction Contract Committee prepares school-specific amendments to commonly used American Institute of Architects contract forms. Hear recommended contract amendments, relevant legal developments, and legislative changes affecting school facility construction.

Presenters:
Sarah Flournoy, Member, TASB Council of School Attorneys Construction Contract Committee
John Hopkins, Member, TASB Council of School Attorneys Construction Contract Committee
Kelley Kalchthaler, Attorney, Walsh Gallegos Kyle Robinson & De Los Santos PC

If a Beaver Can Do It, Why Can't We?

360 CF ■ For Credit

If Buc-ee’s can welcome thousands of travelers each day and make them feel calm, cared for, and even delighted, our schools can, too. Today’s Texas schools face real security demands, but safety doesn’t have to feel cold or unwelcoming. How do we design secure environments without creating a checkpoint experience? **Fort Bend ISD** explores how thoughtful design can balance safety with emotional comfort, offering practical ways to measure “welcome” and showing how delight can build trust, connection, and community pride in the places students learn and grow.

Presenters:
Brenda Garcia, Director of Bond Construction, Fort Bend ISD
Raleigh Sullivan, Managing Principal, Pfluger Architects
David Young, Communications and Engagement Manager, Pfluger Architects

90th Session: Still Seeking School Funding

361 A-F ■ For Credit

The 90th legislative session kicks off in January, and even with passage of HB 2 and a historic \$8.5 billion in school funding last session, Texas districts continue to close schools due to funding issues. The presenter will explain the most important issues for schools in the upcoming legislative session. Leave with a deeper understanding of policy decisions that will impact your district and the work still left to do before January.

Presenter:
Bob Popinski, Dean of Policy, Raise Your Hand Texas

Beyond the Annual Review: A Year-Round Superintendent Evaluation

370 ABDE ■  

New Braunfels ISD uses a unique, continuous approach to superintendent evaluation that keeps the board actively engaged year-round. Rather than relying on a single annual review, the board assesses progress monthly through focused topics aligned to district priorities and strategic goals. This ongoing process provides timely insight into key initiatives, strengthens governance practices, supports transparency, and fosters meaningful two-way feedback. By creating consistent touchpoints throughout the year, the evaluation process ensures the superintendent's work remains aligned with district goals while staying responsive to evolving student, staff, and community needs.

Presenters:

Laurelyn Arterbury, Superintendent, *New Braunfels ISD*
Nancy York, Trustee, *New Braunfels ISD*

Updates on School Safety Changes and Mandates

370 CF ■  

Districts play a critical role in ensuring the safety and security of their students, staff, and facilities, and these efforts involve various stakeholders. The Texas School Safety Center — housed at Texas State University — is charged with overseeing many safety mandates and trains and educates district staff throughout the state. This session is designed specifically for district administrators looking for a bird's eye view of mandates and what is expected of their district, including the commissioned peace officer mandate for all public schools.

Presenters:

Kathy Martinez-Prather, Director, *Texas School Safety Center*
Rob McClelland, Trustee, *Dripping Springs ISD*

Leading Under Pressure: Superintendent Skills That Matter Most

371 ABDE ■  

Examine how the superintendent role has grown more complex, public, and demanding, and what effective leadership looks like today. Engage with this moderated panel sharing examples of growing leadership in action. Hear how leaders navigate community trust, public scrutiny, and competing demands, and consider ways board expectations, alignment, and governance practices shape superintendent effectiveness and sustainability. Leave with a clearer understanding of the leadership demands for superintendents and how school board members can best support their work.

Presenters:

Roland Hernandez, Superintendent, *Corpus Christi ISD*
Wes Johnson, Trustee, *Garland ISD*
Ricardo López, Superintendent, *Garland ISD*
Tiffany O'Neill, Managing Director of Superintendent Pipeline, *The Holdsworth Center*
Dolly Gonzales Trolley, Trustee, *Corpus Christi ISD*

Beware of Temptations: 5 Leadership Traps That Can Undermine a Superintendent

371 CF ■  

Based on *The Five Temptations of a CEO*, this session highlights five common leadership traps superintendents may face under pressure and how those

choices influence trust, alignment, and governance effectiveness. Trustees will gain insight into how their own behaviors can either reinforce or reduce these temptations in themselves and their superintendents, and how strong governance practices support clear decision-making, accountability, and long-term leadership success.

Presenters:

Ryder Appleton, Business Development, *E3 Integral Solutions*
Scott Beene, Facility Consultant, *TASB*
Emilio Castro, Senior Executive Director of Support, *Houston ISD*
Josh Combs, President, *E3 Integral Solutions*
Curtis Eldridge, Business Development, *E3 Integral Solutions*

Beyond CCMR: Are Your Graduates Ready or Just Accounted For?

372 ABDE ■  

CCMR indicators provide important insight, but they don't tell the full story of graduate readiness. Designed for district leaders who want to examine the gap between accountability metrics and real-world outcomes, **Killeen ISD** explores how partnerships with employers and colleges and universities can validate readiness, reveal blind spots, and strengthen alignment between K-12 systems and life after graduation. Learn to identify gaps in current indicators, analyze district data against external expectations, evaluate a partnership's impact on outcomes, and develop board-level questions to strengthen readiness alignment.

Presenters:

Nancy Patterson, CEO, *Ruth Partners*
Jennifer Warren, Executive Director, Student Support Services, *Killeen ISD*



Strategies for Empowering Educators and Students to Thrive in an AI-Enabled World

372 CF ■ For Credit

The rapid growth of AI use presents challenges for school leaders in developing policies that protect students and academic integrity while preparing students for an AI world. Blanket prohibition of its usage often fails on both fronts. Explore practical ways to develop effective policies for both educator and student usage to improve educational systems and improve student outcomes.

Presenters:

Charles Dupre, Deputy Executive Director, Member Engagement and Support, *TASA*

Carol Fletcher, Chair, Texas AI in Education Task Force, *The University of Texas at Austin*

Listening Leads: Using Student Voice to Shape District Direction

381 A ■ For Credit

Student voice is powerful, but only when it leads to action. Find out how **Anderson-Shiro CISD** built and leveraged a student advisory council to move beyond listening to meaningful change. Through intentional structures, purposeful conversations, and alignment to district priorities, student input has directly influenced decisions, improved programs, and strengthened connections across their schools. Walk away with practical strategies and a replicable framework to ensure student voice is not just heard but truly leads.

Students will be involved in this presentation.

Presenter:

Sarah Borowicz, Superintendent, *Anderson-Shiro CISD*

The Science of Yes: How Trust Drives Decisions

381 C ■ For Credit

People don't make decisions based on information. They make them based on emotion, trust, and perceived safety. This session with **Temple ISD** reveals the neuroscience behind how people actually decide and why traditional communication often falls short. Blending real-world bond strategy and public leadership insights, explore principles that build trust, reduce confusion, and influence behavior. Leave with ethical, practical strategies to communicate in ways that resonate with your community.

Presenters:

Kimberly Bow, Principal, Operations Lead, *Stantec*

Bobby Ott, Superintendent, *Temple ISD*

Political Pressures on Trustees: Leading with Purpose in a Challenging Governance Environment

382 B ■ For Credit

School board members face increasing political, social, and community pressures that can distract from improving student outcomes. This trustee-led session explores strategies for maintaining effective governance, preserving productive board-superintendent relationships, navigating difficult public discourse, and keeping student success at the center of board decision-making. Leave with practical approaches for addressing political challenges while fulfilling governance responsibilities.

Presenters:

Ron Franklin, Trustee, *Eagle Mountain-Saginaw ISD*

Ginger Friesenhahn, Trustee, *East Central ISD*, and Director, *TASB Board*

James Hernandez, Trustee, *Edgewood ISD-Bexar County*

Jacqueline Jean-Baptiste, Trustee, *Stafford Municipal School District*

Chasiti McKissic, Trustee, *DeSoto ISD*

Amber Moffitt, Trustee, *Grand Prairie ISD*

Benita Reed, Trustee, *Mansfield ISD*

Clint Temple, Trustee, *Little Cypress-Mauriceville CISD*

Open Meetings and Public Participation: What Could Possibly Go Wrong?

382 C ■ For Credit

Even the most experienced board members have questions about the Open Meetings Act and challenges that can arise in public meetings. Explore common issues that occur in school board meetings, including public comment controversies, agenda wording questions, voting concerns, and the handling of closed sessions. Through real-world scenarios, participants will explore ways to navigate board meeting challenges while maintaining public trust.

Presenters:

Lindsey McPheeters, Lead Attorney, Legal Services, *TASB*

Kelsey Vanderbilt, Staff Attorney, Legal Services, *TASB*

8:30-10:30 A.M.

Dedicated Exhibit Hall Viewing

Hall B & C, Level 1

Explore more than 250 education-related displays showcasing products and services to benefit your district!

DLR Group's Student Innovation Challenge

Booth #407

Engage with four groups of high school students as they apply creative problem-solving, engineering, and programming skills to design and build a functional and visually appealing doghouse.

Brought to you by

 **DLR GROUP**

CTE Next: An Immersive Experience by Stantec

Booth #1713

Explore. Connect. Shape what's next. Step inside an immersive experience exploring the future of career-connected learning, emerging technologies, workforce trends, and innovative educational opportunities. This experience invites you to discover new possibilities, hear success stories, and connect with experts shaping what's next.

Brought to you by

 **Stantec**

8:45-9:45 A.M.

Thought Leader Session

Science of Happiness: Ignite Your Spark and Reclaim Your Joy

General Assembly B ■ 

For Credit

Kim Strobel helps educators and leaders rediscover their energy, purpose, and passion through the science of happiness. Backed by research from *Positive Psychology*, this experience reveals how small, intentional shifts in mindset and daily habits can significantly increase engagement, resilience, and overall well-being. Rather than adding more to an already full plate, this keynote focuses on simple, powerful strategies that help individuals manage stress, build stronger connections, and show up as their best self both personally and professionally. Participants will leave feeling reenergized, inspired, and equipped with practical tools to reignite their spark and bring more joy, purpose, and fulfillment into their work and lives.

Presenter:

Kim Strobel, Keynote Speaker,
Strobel Education

Leadership TASB: Real Lessons in Governance and Growth

342 ABDE ■  For Credit

Leadership TASB is more than a professional development program: It's a transformative leadership experience that changes how trustees think, lead, and govern. LTASB graduates and Master Trustees share stories of how the program has influenced their leadership journey and strengthened governance in their local districts.

Through candid conversation and audience interaction, explore how LTASB develops confident leaders who navigate complex governance challenges while remaining focused on ethical leadership, student outcomes, and continuous board improvement. Whether you're a new trustee, experienced board member, or considering applying for LTASB, this session provides an inside look at how the experience translates into stronger governance and more effective board leadership.

Presenter:

Jennifer Roach, Trustee, *Crosby ISD*

Going the Distance: Surviving and Thriving Through Consolidation

350 D ■  For Credit

Faced with consistent declining enrollment, increased costs of operation, and a desire to maintain academic and co-curricular programs, both Lubbock ISD and San Angelo ISD embarked on a bold plan for consolidation informed by data and community collaboration. Learn how actionable metrics were developed into a framework for long-term decisions about facilities, strategic investment, and educational programming. Explore community engagement strategies and tools used by each district to right-size campuses while balancing academic programming and operational costs.

Presenters:

Merl Brandon, Deputy Superintendent, Finance and Operations/Chief Financial Officer, *San Angelo ISD*
Christopher Moran, Superintendent, *San Angelo ISD*
Kathy Rollo, Superintendent, *Lubbock ISD*
Nancy Sharp, Trustee, *Lubbock ISD*
Allan Wolf, Regional Client Leader, Education, *Parkhill*

Board President's Student Leadership Cohort

360 ADBE ▪  For Credit

Through the **Spring ISD Board President's Leadership Cohort**, student leaders from across the district identify challenges, develop solutions, and create projects designed to make a meaningful impact in their schools and communities. From promoting inclusion and family engagement to supporting sustainability efforts and recognizing transportation staff, these students turn ideas into action and present their work to the board. The curriculum targets high school students demonstrating leadership potential, particularly those serving as presidents of organizations (e.g., National Honor Society, FFA). Comprised of seven modules led by board members, each session emphasizes essential leadership qualities through personal stories and real-world insights

Presenters:

Kregg Cuellar, Superintendent, *Spring ISD*

Justine Durant, Trustee, *Spring ISD*

Alejandro Gonzalez, Administrator, *Spring ISD*

Natasha McDaniel, Trustee, *Spring ISD*

Ending Child Sexual Abuse: What School Leaders Need to Know

361 A-F ▪  Special Required Training

One in six high school students in Texas reports having experienced sexual abuse, and the long-term impacts of this trauma can be severe. While the scope of the problem can feel overwhelming, research shows that prevention is possible. Schools — already the leading reporters of child abuse in Texas — are uniquely positioned to help stop abuse before it occurs. This presentation will provide an overview of statutory requirements for school districts and

key considerations for implementing effective child sexual abuse prevention strategies.

Presenter:

Catherine Henning, Director of External Relations, *Children's Advocacy Centers of Texas*

The Board's Role in HR Matters

370 ABDE ▪  For Credit

In board meetings, trustees regularly consider issues impacting one of the greatest assets of the district — human resources. Review real-world scenarios to identify how boards can effectively and compliantly handle issues including giving pay raises, terminating contract employees, improving retention rates, navigating employee complaints, and addressing employee concerns.

Presenters:

Amy Campbell, Division Director, HR Services, *TASB*

Nicolle Gee-Guzman, HR and Compensation Consultant, HR Services, *TASB*

Danielle Hinson, HR and Compensation Consultant, HR Services, *TASB*

Stronger at the Top: How Executive Coaching Drives District Success

370 CF ▪  For Credit

Executive coaching provides superintendents with a confidential, structured space to reflect, grow, and lead with greater clarity and confidence. Through personalized guidance, superintendents enhance strategic thinking, decision-making, communication, and resilience — key traits needed to navigate complex educational challenges. For school boards, investing in coaching supports leadership stability, district improvement, and student outcomes. Explore how executive coaching

empowers superintendents to perform at their highest level, align more effectively with board goals, and cultivate a culture of excellence across the district. Gain insight into coaching's impact and how it supports long-term success in school leadership.

Presenters:

Robert McClain, Executive Superintendent, *TASA*

Kelli Moulton, Executive Coach/ TASA Executive Superintendent, *TASA*

Roland Toscano, Superintendent, *East Central ISD*

Building a Sustainable Teacher Pipeline With PREP Allotment

371 ABDE ▪  For Credit

Texas districts face persistent teacher pipeline challenges, particularly in high-need and rural areas. Established under HB 2 passed by the 89th Legislature, the Preparing and Retaining Educators through Partnership Allotment provides districts with powerful, flexible tools to build local teacher pipelines. Get an overview of all PREP-eligible programs, from Grow Your Own pathways and clinical residency models to mentorship and retention strategies. Leave with practical implementation examples, funding considerations, and concrete next steps to launch or expand PREP-aligned initiatives in your district.

Presenters:

Corinne French, Director, School Board Engagement, *TEA*

Allison Friedlander, Division Director, Talent Pathways, *TEA*

Jessica McLoughlin, Associate Commissioner, Educator Preparation and Certification, *TEA*

Accountability Unlocked: What You Need to Know About D/F Ratings

372 ABDE ■   For Credit

Need a clear, accessible overview of Texas' A-F system, how D/F ratings accumulate, and why it matters? Presenters unpack the "three Ds rule," "three Fs rule," and when accountability clocks pause or reset. Learn how intervention stages — from LIPs to Turnaround Plans — connect to the Effective Schools Framework. Find out how strong governance drives improvement, prevents escalation, and supports long-term student success.

Presenter:

Mauro Tijerina, Consultant, Board Development Services, *TASB*

Building a Teacher Pipeline Through Athletics and Student Leadership

372 CF ■   For Credit

Lake Dallas ISD showcases a strategic approach to developing a future teacher pipeline by connecting student interests in athletics with real-world teaching experiences. Elementary students build foundational skills in teamwork, discipline, and confidence through structured sports-based learning. High school students, enrolled in the Education and Training CTE pathway, serve as mentors and complete a district-based practicum through the FLIGHT program. Learn how this model strengthens leadership, enhances cross-campus collaboration, and creates a scalable system for recruiting and developing future educators.

Students will be involved in this presentation.

Presenter:

Kristin Brown, Superintendent, *Lake Dallas ISD*

Service With Soul

381 A ■   For Credit

Revolutionize your district's approach to customer service by transitioning from routine, transactional interactions toward extraordinary, transformational moments. Empower leadership teams to cultivate a service culture where exceptional care and attention to detail turn stakeholders into passionate brand ambassadors. Implement actionable, soul-centered steps to inspire staff and create heartfelt connections that elevate your organization's reputation and community loyalty.

Presenter:

Justin Richardson, Leader and Founder, *Waymaker Leadership Development*

Data to Direction: A New Approach to School Culture to Drive Results

381 B ■   For Credit

Learn how the research-backed Johns Hopkins School Culture Survey captures what other tools miss: the voices of students, parents, administrators, faculty, and staff from early childhood through 12th grade. Designed with input from diverse school communities, this comprehensive survey provides a complete picture of school culture, helping schools identify strengths, uncover blind spots, and drive meaningful, data-informed improvement. The survey features an interactive data dashboard that allows school leaders to slice data by stakeholder group, demographics, school, and grade, drilling into raw data when needed. Discover how a true 360-degree perspective can transform your understanding of school culture.

Presenter:

Carol Macedonia, Senior Research Fellow, *Johns Hopkins University Institute for Education Policy*

Transformational Governance: Aligning to Move Districts Forward

381 C ■   For Credit

Examine how enacting the transformational governance framework helps districts move beyond incremental change by aligning beliefs, strategy, and leadership around a clear theory of action. Explore how shared beliefs, clarity of roles, disciplined governance, and strong superintendent-board relationships create the conditions for meaningful, sustained progress for students. Hear from Texas superintendents and board members who bring this framework to life and how governance decisions shape district direction, coherence, and impact over time.

Presenters:

Marcelo Cavazos, Executive Superintendent-in-Residence, *The Holdsworth Center*
Earl Foster, Trustee, *Burnet CISD*
Paige Meloni, Superintendent, *Schertz-Cibolo-Universal City ISD*
Aaron Peña, Superintendent, *Burnet CISD*
Leticia Server, Trustee, *Schertz-Cibolo-Universal City ISD*

School Finance Basics for New Trustees: Understanding the Board's Financial Governance Role

382 B ■   For Credit

A trustee's fiduciary responsibility begins with understanding the fundamentals of school finance. This session provides practical guidance for new and experienced trustees on school finance terminology, budgeting, tax rates, revenue sources, expenditures, and the board's governance role in ensuring responsible stewardship of public resources. Gain foundational knowledge that supports informed financial decision-making while maintaining a focus on improving student outcomes.



Presenters:

Lynn Boswell, Trustee, *Austin ISD*,
and Director, *TASB Board*

Ariel Cruz, Trustee, *San Benito CISD*

Diane Hern, Trustee, *Eanes ISD*

Kathryn Knotts, Trustee, *North
Zulch ISD*

Alex Payson, Trustee, *Marble
Falls ISD*

Monica Ryan, Trustee, *Judson ISD*

Meagan Sullivan, Trustee,
Sharyland ISD

Risks and Benefits of Board Service

382 C ■ For Credit

Serving on a school board may be one of the most challenging and rewarding volunteer roles you will ever take on. As public servants, you face legal claims, online and even in-person disparagement, and occasionally threats. Find out how to protect your board and yourself from the challenges — and still hold on to the inspiration that brought you to the board in the first place.

Presenters:

Joy Baskin, Education Counsel/
Associate Executive Director, Policy
and Legal Services, *TASB*

Nicolas Nemeth, Staff Attorney, Legal
Services, *TASB*



**Claim Your Credit
in myCEC**

Board members should log CEC
credit through tasb.org/myCEC
using their TASB credentials.

10:30 A.M.-NOON

Second General Session

Hall A, Level 1 ■ For Credit

Presiding Officer:

Tony Hopkins, TASB President
and Trustee, *Friendswood ISD*

Invocation:

Roosevelt Nivens, TASA
President and Superintendent,
Lamar CISD

Presentations:

**Superintendent of the
Year Award**

Student Performance:

Friendswood ISD



George Couros

**Forward, Together: Moving
Schools from Conflict to
Community During Contentious
Times**

A recognized leader in innovative teaching, learning, and leadership, George Couros has more than 20 years of experience as a teacher, technology facilitator, and school and district administrator. Today, he is an author, speaker, and adjunct instructor at the University of Pennsylvania, helping educators build cultures where innovation and meaningful change can flourish.

Saturday

37

10:30 A.M.-NOON

NOON-1:45 P.M.

Exhibit Hall Viewing and Lunch Break

Concessions can be purchased in the exhibit hall or at one of the outlets in the Convention Center.

1:45-2:45 P.M.

Thought Leader Session

Bridging the Gap: Exploring AI, Human Skills, and Culture in Today's Schools

General Assembly B ■ 

 For Credit

AI isn't just shaping classrooms. It's changing how we lead, learn, and connect. In this interactive session, attendees will explore how they can both support the use of AI across their districts and better understand it for themselves. The goal isn't to become tech experts, but to build confidence, ask the right questions, and see how AI can support — not replace — the fundamentals of great teaching and leadership. Through real examples, practical ideas, and open discussion, participants will explore:

- What effective AI usage is and isn't, and how it's already showing up in schools
- How to model curiosity and continuous learning in this fast-changing space
- Ways to support staff and students while staying grounded in what truly matters: connection, communication, and trust.

This session is built for conversation, not complexity. No tech background is needed, just a willingness to explore what's possible and how we can move forward together.

Presenter:

George Couros, Author and Speaker, and Adjunct Instructor, *University of Pennsylvania*

The Student Innovation Challenge: Inquiry in Action

350 D ■   For Credit

How did four groups of high school students engage in creative problem-solving, engineering, and programming to design a functional and appealing doghouse? Hear students present their takeaways, walk through their creative process, and showcase the solutions they developed during this year's DLR Group Student Innovation Challenge. Their insights offer a compelling look at how today's learners engage in future-ready learning — using teamwork, technology, and problem-solving to design meaningful, real-world solutions. Leave inspired by their journey and support the next generation of innovators.

Students will be involved in this presentation.

Presenter:

Diana Saylak, Educational Learning Designer | BOLD Coordinator, *DLR Group*

Increase Engagement in Your Community with Easy-to-Implement Ideas

360 ADBE ■   For Credit

Explore how Allen ISD uses three separate programs to engage various groups of community members: (1) Silver Eagles Club connects district

leadership with senior citizens, (2) Leadership Academy provides an opportunity for community members to gain an in-depth look at school operations, and (3) Community Engagement Night highlights learning opportunities for students and families. Examine planning steps and communication strategies that support consistent turnout and meaningful involvement. Community members want to be involved in your school district, but districts need to provide them with the right channels to get connected and engaged.

Presenters:

David Hicks, Assistant Superintendent, Communication, *Allen ISD*

John Holley, Trustee, *Allen ISD*

Kim McLaughlin, Acting Superintendent, *Allen ISD*

Sarah Mitchell, Trustee, *Allen ISD*

Passion and Purpose: Harnessing the Power of Relationships

360 CF ■   For Credit

Do you have any goals where you just can't seem to move the needle forward? Hear the story of how Cypress-Fairbanks ISD nutrition services director got tired of stalled progress, had a big idea, fired up her team, made a bunch of friends, and started a movement. Her three-step process produced measurable results for her students every day. Leave energized and ready to be a hyperlocal advocate for your students.

Presenter:

Carie Hunter, Director, Nutrition Services, *Cypress-Fairbanks ISD*

Listen, Learn, and Improve by Engaging Your Customers

370 ABDE ■   For Credit

Instead of guessing what students, families, staff, and communities want or need, districts can learn

directly from them. Leaders from **Gregory-Portland ISD** share how intentional engagement — through survey feedback and face-to-face conversations — has shaped decision-making and continuous improvement efforts. Explore practical ways to capture the voice of customers, use that insight to guide actions, and strengthen trust with communities. Listening well is essential to responsive leadership and effective governance.

Presenter:

Michelle Cavazos, Superintendent,
Gregory-Portland ISD

Building District Culture Through Strategic Planning and Execution

370 CF ■  **For Credit**

Learn how **New Braunfels ISD** leverages strategic planning and intentional implementation to build a strong, sustainable district culture. Presenters highlight how centering the student and staff experience, maintaining authentic community feedback loops, and driving coherence through cross-team collaboration lead to meaningful results. Discover how **NBISD** develops a leadership pipeline by empowering midlevel leaders to own key initiatives while anchoring decisions and communication in a shared vision, cultivating the Profile of a Learner competencies in every student. Leave with practical strategies to strengthen alignment, engagement, and execution in your own district.

Presenters:

Laurelyn Arterbury, Superintendent,
New Braunfels ISD

Maggie Hodge, Founder, *Stride Consulting Solutions*

Beyond the Acronyms: Demystifying Special Education and Section 504

371 ABDE ■  **For Credit**

Presenters will demystify the legal distinctions, highlight the board's

oversight role, and explore how these frameworks impact student outcomes. Learn how to distinguish specialized instruction from equal access and protect district resources through proactive compliance. Move beyond the acronyms to ensure every student thrives — no law degree required.

Presenters:

Naomi Harper, Associate,
Walsh Gallegos Kyle Robinson & De Los Santos PC

Andie Tate, Staff Attorney,
Northwest ISD

You Can't PLC Your Way Out of This: What Actually Improves Instruction

371 CF ■  **For Credit**

Improving instruction takes more than strong PLC structures. **Bovina ISD** explores how targeted coaching, feedback, and intentional planning shift teacher practice and increase student access to rigorous learning. Grounded in real campus implementation, this session highlights strategies that strengthened instruction for emergent bilingual students while benefiting all learners. Engage in reflection, analyze classroom scenarios, and leave with practical moves to strengthen coaching conversations, support teachers, and lead instructional improvement with greater clarity and impact.

Presenter:

Chele Ashley, Assistant
Superintendent/Director of
Curriculum and Instruction,
Bovina ISD

Changing the Game: What Hybrid Learning Means for Texas Districts

372 ABDE ■  **For Credit**

As student enrollment is shifting, some districts are choosing to adapt rather than wait. Take a deep dive into **Midway ISD-McLennan County's** innovative approach to expanding

access by integrating homeschool students and other nontraditional learners into its programming. Through flexible models such as hybrid campuses, a-la-carte course offerings, and inclusive enrollment practices, **MISD** is redefining what public education can look like. Gain insight into the decision-making process, lessons learned, and practical considerations for implementing creative, community-focused solutions in your own district.

Presenters:

Chris Allen, Superintendent, *Midway ISD-McLennan County*

Jim Vaszauskas, Director of Client
Relationships, *Huckabee*

Sustaining District Leadership: Culture, Safety, and Accountability

372 CF ■  **For Credit**

Persistent staff turnover in school districts calls for new strategies to reduce burnout and improve retention. While compensation matters, tenured staff consistently ask for something more: a supportive district culture centered on safety, professional growth, and accountability modeled from the top. This presentation applies an industry-proven accident prevention plan to K-12 systems, showing how proactive safety and leadership practices can reduce preventable incidents, control costs, and strengthen morale. Learn how shifting from reactive responses to intentional prevention builds trust, safer workplaces, and leaders motivated to stay and grow.

Presenters:

Joanie Arrott, Assistant Director,
Risk Solutions, Risk Management
Services, *TASB*

Charles Hueter, Consultant, Risk
Solutions, Risk Management
Services, *TASB*

Why Special Ed Teachers Leave and What Actually Keeps Them

381 A ■  

Special education staffing challenges are not just a pipeline issue; they are a systems and leadership issue that directly impacts student outcomes and district risk. Learn from presenters who have worked extensively with districts navigating staffing, compliance, and program implementation under IDEA. **Hardin-Jefferson ISD** examines why high-quality special education teachers leave — including workload, compliance pressure, and lack of consistent administrative support. Leave with practical strategies to support staff, reduce burnout, and create conditions that retain strong educators while improving program stability and outcomes.

Presenters:

Jennifer Dunson, Executive Director, Special Programs, *Hardin-Jefferson ISD*
Geneva Jones, Attorney, *Geneva Jones & Associates, PLLC*

5 Key Moves: System Changes for Improvement in Mathematics

381 B ■  

Explore five high-leverage moves to strengthen coherence across curriculum, instruction, and systems. Learn how intentional alignment, disciplined implementation of high-quality materials and assessments, structured professional development, and instruction management enable leaders to better support districts to improve math performance.

Presenters:

Corinne French, Director, School Board Engagement, *TEA*
Nicholas Keith, Associate Commissioner, Curriculum and Instruction, *TEA*

High School Ratings as Predictors of Postsecondary Success 2.0

382 A ■  

What does attending an A- or F-rated campus mean to students five years after they graduate? TEA rated high schools on the new A-F accountability rating system for the first time in 2019. So how did these ratings affect graduates of 2019 five years later in 2024? Did graduates from an A campus earn more in 2024 than those from an F campus? Did they have higher postsecondary graduation rates? Presenters studied more than 300,000 graduates from over 1,500 high schools to answer these questions. With 400 parents now surveyed, this session is a continuation from 2025.

Presenters:

Kevin Barlow, Founder, Lead Educational Research Consultant, *Paramount Education*
Craig Hammonds, Dean, College of Education, *University of Mary Hardin-Baylor*
Andrew Miller, Superintendent, *Moody ISD*

From Quiet Corners to Collaboration Hubs: The New School Library

382 B ■  

School libraries continue to evolve from quiet, book-centered spaces into dynamic, multipurpose environments that support collaboration, creativity, and diverse learning modalities. At the same time, cell phone restrictions in K-12 schools are driving renewed student interest in reading and increased library use. Explore how these trends are reshaping student engagement and redefining the role of the library as both a literacy hub and flexible learning commons. Gain strategies for designing and renovating library spaces that support varied instructional models, enhance

engagement, and position libraries as adaptable, future-ready assets within the school environment.

Presenters:

Jerry Allen, Chief Operations and Finance Officer, *Connally ISD*
Jayna Duke, Principal, Director, Interior Design, *O'Connell Robertson*
Stephanie Elizalde, Superintendent, *Dallas ISD*
Susan Kincannon, Educational Facilities Strategist and Engagement Leader, *O'Connell Robertson*

Advocacy Leading up to the Legislative Session

382 C ■  

The 90th legislative session is right around the corner. Are you and your district ready? Learn how to ramp up advocacy activity over the next few months to prepare yourself to hit the ground running on January 12. TASB Governmental Relations staff will walk attendees through an advocacy checklist that every school board can accomplish before session starts. Whether your board is just getting started or is well on its way, learn practical advocacy tips and strategies as well as what to expect when the Legislature returns to Austin.

Presenter:

Dax Gonzalez, Division Director, Governmental Relations, *TASB*

3-4 P.M.

40x40: Fulfill the IDEA Promise

350 D ■  **For Credit**

For 50 years, Congress has failed to fulfill its commitment to fund 40 percent of the excess cost of special education under IDEA. Examine 40x40: Fulfill the IDEA Promise, a multistate grassroots advocacy campaign calling on Congress to honor its longstanding commitment through a phased, fiscally responsible funding plan. Learn how state school boards associations are building a national coalition to secure a gradual increase in IDEA funding, reaching the promised 40 percent level by 2040 and strengthening support for students with disabilities and public education nationwide.

Presenters:

Dax Gonzalez, Division Director,
Governmental Relations, *TASB*
Ruben Longoria, Director, Federal
Affairs, *TASB*

The Curriculum Management Audit: An Organizational Analysis Examining All Factors of Teaching and Learning

350 E ■ 

Looking for valuable feedback to improve learning for all students? Explore how curriculum management audit services can equip your leadership team with the required tools to objectively evaluate your curriculum and all facets of the organization impacting student learning. Determine critical next steps in promoting student achievement. Hear how *Mansfield ISD* used the audit and related trainings to provide a structured approach to evaluating curriculum, assessment, and program design; instructional delivery; equality and equity issues; and policy direction, planning for change, and goal prioritization.

Presenters:

Steven Ebell, Consultant, *Texas Curriculum Management Audit Center*
Tiffanie Spencer, Superintendent,
Mansfield ISD

The Power of Student Interns: Fresh Perspective, Measurable Impact

360 ADBE ■  **For Credit**

What happens when high school interns don't just observe — but actively contribute alongside superintendents, communications teams, and trustees? Explore how *Coppell ISD*'s thoughtfully designed intern programs strengthened district leadership, expanded staff capacity, empowered student voice, and brought fresh perspective to board-level work. Hear how districts are integrating students into meaningful roles that influence communication, decision-making, and community engagement. Discover structures, supports, and strategies that make these programs successful — from selecting and preparing students to ensuring their work adds real value. Whether you're looking to start a student intern program or take an existing one further, leave with practical ideas to implement right away.

Students from Coppell ISD will be involved in the presentation.

Presenters:

Nichole Bentley, Trustee, *Coppell ISD*
Angela Brown, Chief
Communications Officer, *Coppell ISD*
Brad Hunt, Former Superintendent,
Coppell ISD
Leigh Walker, Trustee, *Coppell ISD*

From Community Voice to Capital Strategy

360 CF ■  **For Credit**

Azle ISD transformed community engagement into a bold capital strategy that maximized impact while

minimizing costs. Facing fast growth and aging facilities, the district made a strategic decision to realign grade levels across elementary, intermediate, and junior high campuses. This reconfiguration enabled the district to replace one aging facility with a larger, new campus and complete modest additions at existing schools avoiding costly new construction. The result: accommodation of 1,000 additional student capacity, increased campus utilization, preserved neighborhood feeder patterns, and a pathway to stronger academic outcomes. Learn how strategic planning and community involvement created this innovative solution.

Presenters:

Matt Adams, Administrator, *Azle ISD*
Jim Chadwell, Senior Associate, *VLK Architects*
Jessica Hanson, Assistant
Superintendent, *Azle ISD*
Clinton Schiver, Principal, *VLK Architects*
Todd Smith, Superintendent, *Azle ISD*

Board Policy: The 4 W's

370 ABDE ■  **For Credit**

Join this deep dive into the four W's of policy: who, what, when, and why. Find out who participates in policy development, what qualifies as board policy, when and how policies are updated, and why local policy is vital to district success. No matter what role you play in the success of your district, leave with a deeper understanding of board policy.

Presenters:

Kristy Birch, Consultant, Policy
Service, *TASB*
Karma Ezell, Consultant, Policy
Service, *TASB*

A Legal and Governance Perspective on Meetings

370 CF ■  **For Credit**

Is there a difference between meeting legal requirements and following best practices at your board meeting? There doesn't have to be. Get answers to common questions about meetings and hear two important perspectives on public participation, voting, keeping minutes, the effect of abstentions, and more.

Presenters:

David Koempel, Senior Consultant, Board Development Services, *TASB*
Mark Tilley, Division Director, Legal Services, *TASB*

DOI Refresher: What's New About Districts of Innovation

371 ABDE ■  **For Credit**

Most Texas public school districts are Districts of Innovation. They've chosen a variety of exemptions and innovations with some common themes. Find out how changes in law impact DOI exemptions and how the exemptions affect school board policy.

Presenters:

Amy Kadlecsek, Assistant Director, Policy Service, *TASB*
Leslie Story, Director, Legal Services, *TASB*

Protecting Our Investment: Maintenance Planning for Texas School Boards

371 CF ■  **For Credit**

This session helps school board members understand their governance role in maintaining safe, efficient, and sustainable school facilities. Learn why proactive maintenance planning matters, how it protects taxpayer investments, and how informed oversight can reduce long-term costs and operational risk. The session distinguishes maintenance from capital improvements, highlights preventive

strategies, and identifies key questions boards should ask to ensure facilities support student learning and district goals.

Presenters:

Scott Beene, Facility Consultant, Facility Services, *TASB*
Grady Slaydon, Regional Manager, Facility Services, *TASB*

Preparing for HB 2: Building Teacher Pathways and Maximizing Funding

372 ABDE ■  **For Credit**

In 2025, about 42,000 uncertified teachers were serving in Texas classrooms, many under DOI plans due to ongoing workforce shortages. HB 2 and TEA established new certification requirements, deadlines, and funded pathways to strengthen the teacher pipeline. At the same time, HB 8 raises expectations for student outcomes, making teacher quality more critical than ever. Learn how **Cypress-Fairbanks ISD** addresses uncertified teachers, meeting HB 2 requirements, and building sustainable pathways through strategic partnerships. With deadlines approaching — even for districts with waivers — now is the time to develop a plan.

Presenters:

Greg Gibson, Chief Operations Officer, *MoakCasey, LLC*
José Muñoz, Director, Talent Management, *Cypress-Fairbanks ISD*

When Policy Meets Practice: Closing Compliance Gaps in Schools

372 CF ■  **For Credit**

Gain insight into strengthening alignment between policy and practice to ensure reliable, compliant, and equitable services for students. Boards adopt policies that district and campus personnel must implement, but day-to-day practices often vary. When written procedures and actual implementation do not align, districts

face inconsistency, compliance risk, and unequal student access. Examine where breakdowns commonly occur in special programs and why clear, actionable procedures matter. Learn to identify early signs of misalignment, ask meaningful oversight questions, and recognize system-level factors that drive inconsistent practices across campuses.

Presenters:

Dianna Bowen, Partner/Attorney, *Thompson & Horton LLP*
Denise Carter, Manager, Student Solutions, *TASB*

Federal Scholarship Tax Credit: What Texas School Leaders Need to Know

381 A ■  **For Credit**

Starting January 2027, donors can claim a federal income tax credit of up to \$1,700 for contributions to scholarship granting organizations that fund K-12 scholarships for families at or below 300% of local median income. Eligibility is not limited to private or homeschool students, and funds can go toward tutoring, materials, transportation, and special-needs services, not just tuition. Texas has opted in, layering this program on top of the state's new ESA program. Find out how the credit works and what it could mean for students, while posing a question worth asking: Are there related opportunities your community should be exploring?

Presenters:

Kelly Rasti, Associate Executive Director, Governmental Relations, *TASB*
Brian Woods, Deputy Executive Director, Advocacy, *TASA*



Performance Management that Drives Student Outcomes

381 B ■ For Credit

This session focuses on how districts can design and sustain effective performance management systems that support instructional quality, leader development, and student success — while honoring the distinct roles of governance and administration under Texas law. **Bellville ISD** shares practical lessons to examine how observation and feedback systems, aligned measures, and strategic performance routines can function as tools for learning and continuous improvement. Presenters emphasize board-level clarity, superintendent leadership, and system coherence as essential drivers of impact.

Presenters:

Nicole Poenitzsch, Superintendent, *Bellville ISD*

Theresa Spewak, Senior Director of District Strategic Leadership, *TEA*

Shay Wise-Garland, Director of District Leadership Supports, *TEA*

Cybersecurity Oversight: What Board Members Need to Know

381 C ■ For Credit

School boards do not need to be cybersecurity experts, but they do play a critical role in protecting district operations, student data, and community trust. Get a practical, leadership-focused look at how board oversight supports cybersecurity through policy, budgeting, and risk awareness. Presenters will highlight where governance makes the greatest impact and how trustees can ask informed, strategic questions without stepping into day-to-day operations. Leave with a clearer understanding of your role and the actions that strengthen district cybersecurity readiness.

Presenters:

Kendra Estes, Assistant Director, Risk Management Resources, *TASB*

Ana Luevano, Privacy and Cyber Risk Consultant, *TASB*

Partnering With Purpose to Strengthen CCMR

382 A ■ For Credit

Districts strategically partner with OnRamps, The University of Texas at Austin's signature dual enrollment initiative, to broaden pathways for students to meet CCMR indicators for state accountability. Leaders from **Grand Prairie, Klein, and Spring Branch ISDs** share how they implemented OnRamps' cost-effective model to expand participation in advanced academics, support student success with data insights, and scale high-quality college-ready pathways. Learn how this collaborative partnership reduces barriers, supports student performance, and enhances student learning through high-quality teacher development. Explore TEA's comparative analysis of college credit-bearing programs, equipping board members with actionable information to inform strategic decision-making.

Presenters:

Jereese Johnson, Executive Director, Secondary Counseling Programs & College Readiness, *Grand Prairie ISD*

Jennifer O'Conner, Coordinator of Counseling and Mental Health Services, Guidance and Counseling, *Spring Branch ISD*

Jennifer Porter, Executive Director, OnRamps, *The University of Texas at Austin*

5 Strategic Moves to Reset Your District for Long-Term Success

382 B ■ For Credit

Tired of the same results? It's time to reset your district's trajectory. **Seguin ISD** dives into the high-leverage mechanics of strategic planning and organizational improvement to drive excellence. Beyond just fixing schools, explore how to build elite leadership capacity without the turnaround label. Discover how to align your team's energy with actionable goals that produce measurable, sustainable results. It's time to stop managing the status quo and start leading a true districtwide transformation.

Presenters:

Karin Holacka, Executive Director, *BLUE Jean Educational Consulting*

Jack Lee, Superintendent, *Seguin ISD*

4:15-5:15 P.M.

Improving Literacy

General Assembly B ■ For Credit



Gain a clearer understanding of Texas' priorities for delivering high-quality education and preparing every

student for college, a career, or the military. Morath will share practical insights into the science of reading, knowledge building, and legislative initiatives and tools that can help school leaders strengthen instruction through high-quality instructional materials.

Presenter:

Mike Morath, Texas Commissioner of Education, *Texas Education Agency*

Saturday

43

3-4 P.M. | 4:15-5:15 P.M.

7:30-8:30 A.M.

Continental Breakfast
General Assembly B, Level 3

Join your colleagues for breakfast before closing session begins at 8:30 a.m.

8:30-10 A.M.

Closing Session

General Assembly B, Level 3 ■ For Credit

Presiding Officer:
Jeannie Meza-Chavez, TASA
President-Elect and Superintendent,
San Elizario ISD

Invocation:
Mary Jane Hetrick, TASB
President-Elect and Trustee,
Dripping Springs ISD

Presentations:
100% Attendance Recognition

Student Performance:
Shadow Creek High School Choir,
Alvin ISD

Featuring:
Panel Discussion with the Texas
Outstanding School Board,
moderated by Jeannie Meza-
Chavez, *TASA President-Elect and
Superintendent, San Elizario ISD*

**Fireside Chat with Texas
Superintendent of the Year,**
moderated by Mary Jane Hetrick,
*TASB President-Elect and Trustee,
Dripping Springs ISD*

Start the final day with breakfast and an opportunity to connect with fellow attendees before we recognize those who achieved 100% Attendance throughout the conference.

Hear firsthand perspectives from the 2026 Texas Outstanding School Board.

Then, enjoy a compelling Fireside Chat with the 2026 Texas Superintendent of the Year.

Don't miss this engaging conclusion highlighting excellence, leadership, and the future of public education in Texas as we celebrate the achievements and dedication of education leaders from across the state.

8:30-10 A.M.
44
Sunday

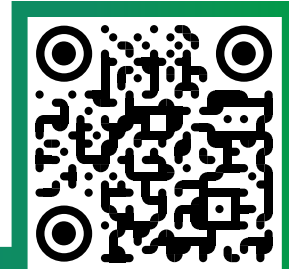
Notes

Oct. 8-11, 2026

45

Houston, Texas

The txEDCON 2026 Exhibit of School Architecture, in collaboration with the A4LE-Southern Region Foundation, showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment. All nominated projects are displayed annually at txEDCON.



Explore the nominated projects and Stars of Distinction displays in the Exhibit Hall, and learn more at texasschoolarchitecture.org or by scanning the QR code.

D - Design V - Value W - Wellness C - Community P - Planning T - Transformation

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Oct. 8-11, 2026

District	School or Facility	Architect Firm	D	V	W	C	P	T
Aldine ISD	W.W. Thorne Stadium	Stantec		★				
Anahuac ISD	Anahuac Primary School	cre8 Architects		★				★
Austin ISD	Harris Elementary School	LPA Design Studios	★		★	★	★	★
Balморhea ISD	Balморhea ISD Educational Community	Claycomb Associates, Architects	★	★	★	★	★	
Birdville ISD	Mullendore Elementary School	VLK	★					
Columbia-Brazoria ISD	Columbia-Brazoria High School CTE & Athletics Addition	PBK				★	★	
Comal ISD	Mayfair Elementary School	LPA Design Studios	★					
Dallas ISD	John Lewis Social Justice Center	VLK			★	★		★
Deer Park ISD	Deer Park High School South CTE Expansion	cre8 Architects						
Dumas ISD	North Elementary School	BGR Architects, Inc.						
El Paso ISD	Irvin High School	Dekker	★	★	★			★
Farmersville ISD	Farmersville HS Additions + Renovations	Claycomb Associates, Architects						
Godley ISD	Godley High School - The WILD	Huckabee, a MOREgroup brand	★	★			★	★
Humble ISD	Lake Houston Middle School	PBK	★		★			
Hutto ISD	Lee Martinez Elementary School	LPA Design Studios					★	
Jarrell ISD	Jarrell Ranch Middle School	Huckabee, a MOREgroup brand						
Johnson City ISD	Lyndon B. Johnson Middle School	WRA Architects	★		★			

Stars of Distinction Definitions

Design

Scale and relationship of spaces, use of materials, building organization and flow, adaptability and flexibility, instructional function supporting a variety of learning and teaching styles and educational appropriateness are all elements of design excellence.

Value

Describe how the design and/or the design process resulted in a project of improved efficiency, flexibility, adaptability, and enhanced value to the campus, district, and/or the community at large.

Community

Describe how the project enhances or embraces the community's culture and diversity giving consideration to its identity, community context, sense of place, and/or overall purpose and importance of the facility to the community at large.

Wellness

Wellness is an approach that focuses on supporting the whole child. School design is known to impact student behavior, development, and academic performance.

Planning

Planning is both a process and the articulation of design concepts. Describe how the project's mission, goals, educational program, and implementation strategies informed the planning and design outcome.

Transformation

School transformation redefines the learning place in its nature, shape, character, and/or form in new or renovated facilities.

D - Design V - Value W - Wellness C - Community P - Planning T - Transformation

District	School or Facility	Architect Firm	D	V	W	C	P	T
Judson ISD	Selma Elementary School	Alamo Architects	★	★	★			
Klein ISD	Haude Elementary School	PBK		★				★
Lamar CISD	Gene Tomas High School	PBK						
Lamar CISD	Lamar Haygood Elementary School	Pfluger Architects		★			★	
Leander ISD	Denise Geiger Compass Center	VLK		★	★	★	★	★
Leonard ISD	Leonard Elementary School	WRA Architects						
Melissa ISD	Melissa High School Additions & Renovations	WRA Architects						
New Caney ISD	West Fork High School	Stantec	★	★	★			★
Pecos-Barstow-Toyah ISD	Pecos CTE Center	VLK		★			★	★
Pre-K 4 SA	Pre-K 4 SA South Education Center + Corporate Offices	Pfluger Architects	★		★	★		
Richardson ISD	Lake Highlands Middle School Replacement	Perkins&Will		★		★	★	★
Royal ISD	Royal Prairie Elementary School	Stantec	★		★			
San Antonio College	John L. Santikos Micronauts and Early Childhood Center	O'Connell Robertson	★	★	★			
Stephenville ISD	Art Briles Stadium	Parkhill				★		
Texas State Technical College	Construction Technologies Center	PBK	★	★				
Westwood ISD	Westwood Middle School	Pfluger Architects	★	★				

Exhibit Hall Overview

Explore, Connect, and Discover at the txEDCON Exhibit Hall!

Looking for innovative partners to bring your district's vision to life? Swing by the exhibit hall to meet school building specialists, companies that provide necessary resources, and others who are ready to support your goals.

Exhibit Hall Hours

Thursday, Oct. 8

- 3:30-6:30 p.m.
Opening Reception

Friday, Oct. 9

- 8:30 a.m.-4 p.m.
Exhibit Hall Open
- 9:45-11:15 a.m.
Dedicated Exhibit Hall Time
- 12:15-1:30 p.m.
Exhibit Hall Time and Lunch Break

Saturday, Oct. 10

- 8:30 a.m.-2 p.m.
Exhibit Hall Open
- 9:45-10:30 a.m.
Dedicated Exhibit Hall Time
- Noon-1:45 p.m.
Exhibit Hall Time and Lunch Break
- 2 p.m.
Exhibit Hall Closes

Highlighted Booths

Charging Station by CORE Construction

Booth #114

Take a moment to recharge your devices and rest.

Brought to you by



Student Art

Booth #141

Discover innovative and inspirational art from Texas schoolchildren as we partner with the Texas Art Education Association to showcase student talent.

DLR Group's Student Innovation Challenge

Booth #407

Engage with four groups of high school students as they apply creative problem-solving, engineering, and programming skills to design and build a functional and visually appealing doghouse.

Brought to you by



TASA Member Engagement Center

Booth #520

Stop by to connect with fellow TASA members and our Executive Superintendents! Explore professional learning, coaching, and mentoring opportunities designed to support you at every stage of your leadership journey. While you're here, grab some swag to show off your TASA pride!

The TASB Advantage

Booth #620

Experience the TASB Advantage theater booth (#620) in the Exhibit Hall — to explore all the services and solutions enjoyed by TASB members. Visit with TASB staff, enjoy concessions, and walk the red carpet as a champion of public schools.

TASB Regional Connections Lounge

Booth #1201

Join colleagues from your area association in the Exhibit Hall:

- **Friday** 9:45-10:45 a.m.,
11:45 a.m.-1:30 p.m.
- **Saturday** 9:45-10:15 a.m.,
noon-1 p.m.

Hosted by:

Bexar County School Board
Coalition (*Bexar County*)
Central Texas School Board
Association (*Region 13*)
Gulf Coast Area Association of
School Boards (*Region 4*)
North Texas Area Association of
School Boards (*Regions 10 and 11*)
Tip of Tex Regional School Board
Alliance (*Region 1*)

Texas Connections Map by TASBO

Booth #1209

See how we are all connected by marking your district on the map.

Brought to you by



Exhibit of School Architecture

Booth #1339

The TASA | TASB Exhibit of School Architecture in collaboration with the A4LE-Southern Region Foundation showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment.

CTE Next: An Immersive Experience by Stantec

Booth #1713

Explore. Connect. Shape what's next. Step inside an immersive experience exploring the future of career-connected learning, emerging technologies, workforce trends, and innovative educational opportunities. Designed as a launchpad for ideas, this experience invites you to discover new possibilities, hear success stories, and connect with experts shaping what's next for students, schools, and communities.

Brought to you by



Concessions

Booth #1721

Find a place to sit and connect with other attendees. Concessions will be available for purchase on Friday and Saturday.

Exhibit Hall C

Friday:

- **Katz Coffee**
8:30 a.m. - 2:30 p.m.
- **Chick-fil-A**
10 a.m. - 2 p.m.

Saturday:

- **Katz Coffee**
8:30 a.m. - 12:30 p.m.
- **Chick-fil-A**
10 a.m. - 2 p.m.

Oct. 8-11, 2026

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Ready to find your next solution?

Select the Exhibitors button in the app today!

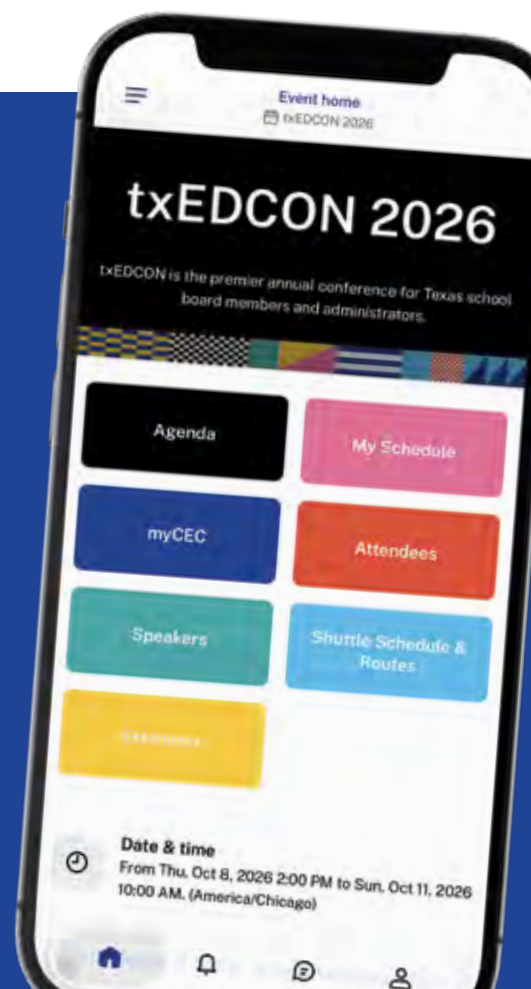
The new My TASB Events app makes it easier than ever to find exhibitors, discover products, and connect with the right people to meet your needs.



Scan the QR code or visit
bit.ly/mytasbevents or
to download the app.

With the app, you can:

- Filter exhibitors based on your needs and interests.
- Schedule dedicated meeting times to get answers to your questions.
- Find exhibitor handouts, products, and resources.
- Locate exhibitor booths more easily.
- Learn more about txEDCON exhibitors before you arrive.





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Booth #321

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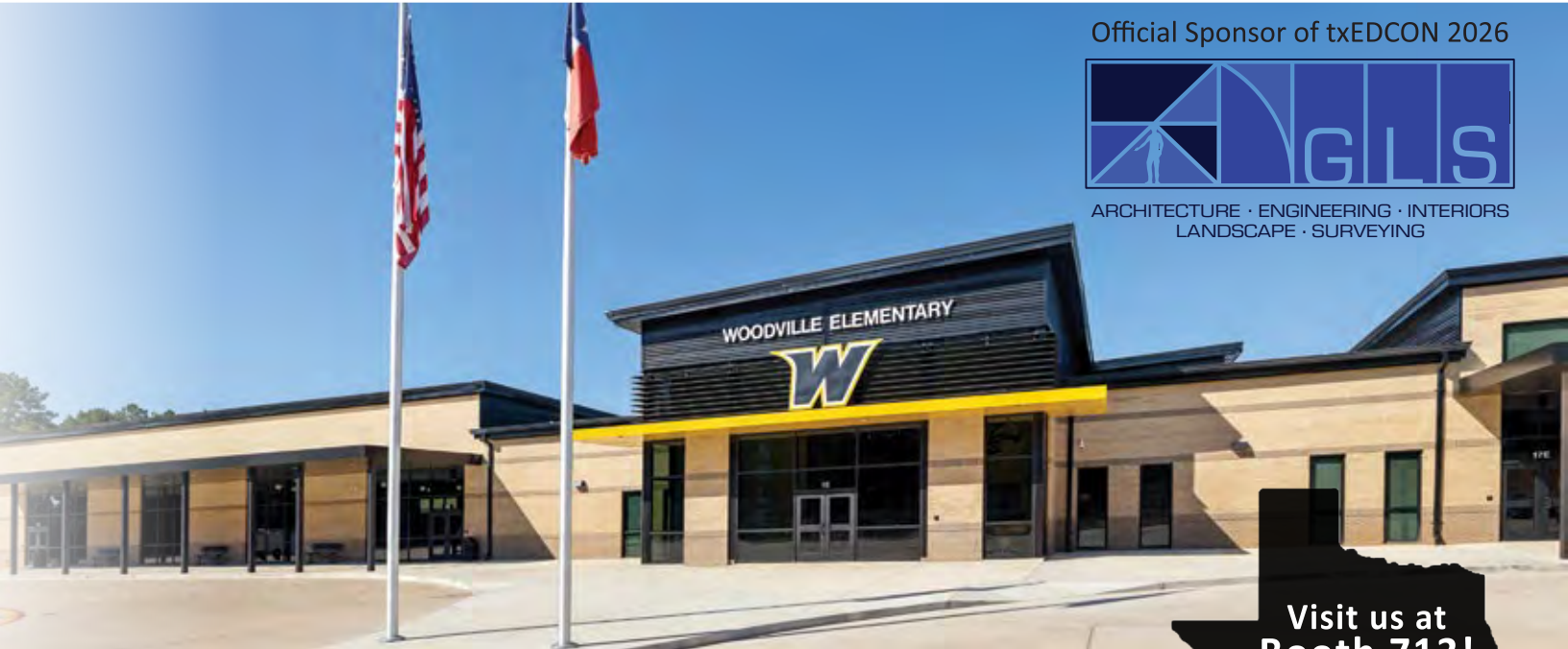
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BOOTH #703

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VISIT US AT BOOTH #1200



Explore the design trends shaping
what's next in K-12 education.

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**Proud Sponsors of
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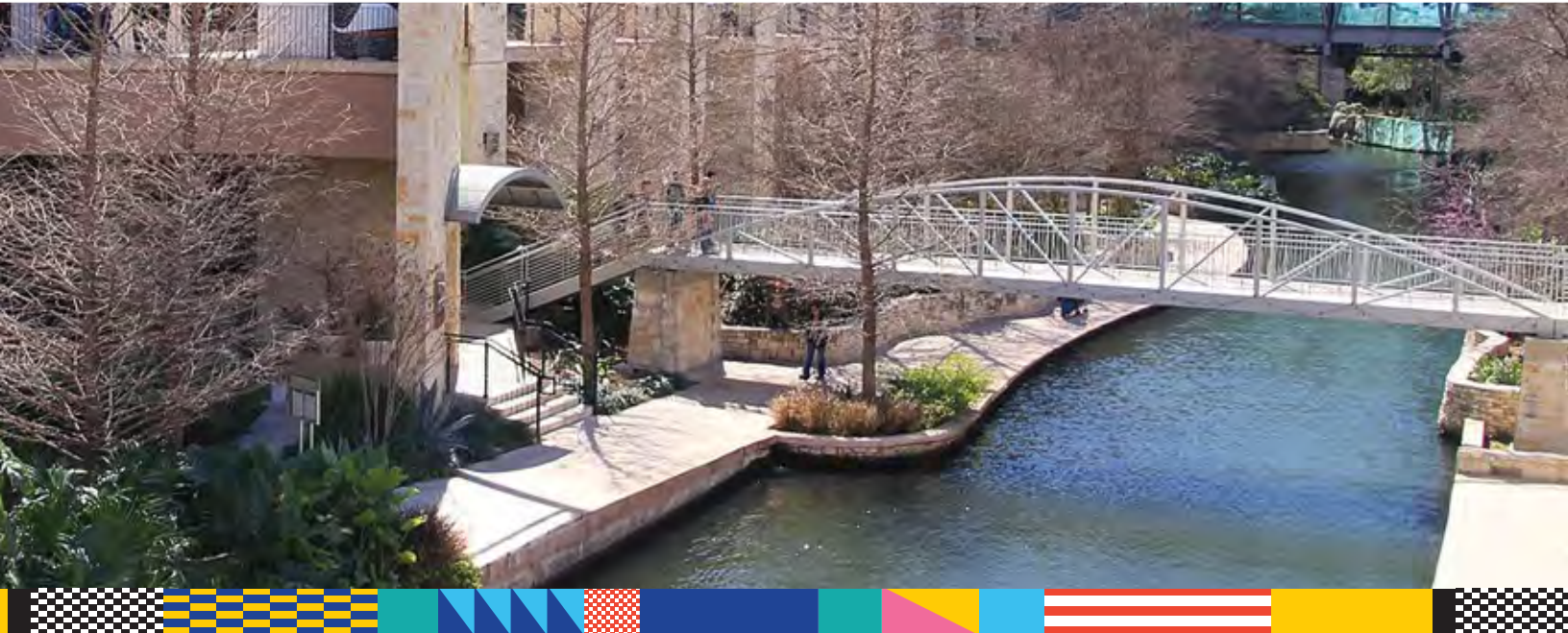


We are grateful to sponsor the
Texas Connections Map.

#txEDCON26

Visit the map in the Regional Connections Lounge.

*We educate those who help make
education possible!*



See you next year!

Sept. 16-19, 2027

Henry B. González
Convention Center

San Antonio

Important Information



Convention Rules/Standards

Payments and Refunds

Registration orders placed online require a credit card payment or a purchase order can be used.

Invoices are mailed on Fridays for registrations paid by purchase order. Please wait until the invoice is received before sending a check payment so that the TASB invoice number can be referenced. Electronic copies of invoices can be emailed upon request.

Refunds for canceled registrations will be processed in the same manner as the original payment. Credit card refunds will be made within two weeks after the cancellation is submitted. Check refunds will be processed within 30 days after the event.

A balance due will not prevent admittance for any registrant.

Civility

As a courtesy to others, please remove your wide-brim hat and silence your cellphone during sessions.

TASA | TASB is committed to providing a welcoming, civil, and safe environment for all participants and guests. TASA | TASB will not tolerate any form of harassment or offensive conduct by any person toward any of our staff, registrants, guests, or other participants. Anyone deemed to be in violation of this policy will be required to leave the event and no full or partial refund will be issued. If registrant wishes to report conduct that registrant believes violates this policy, please visit the onsite registration desk.

Consent to Photography and Recording

By registering and participating in this event, registrant consents to the recording of registrant’s likeness, image, and/or voice in any non-private space and authorizes TASA | TASB to use photographs, video, and audio recordings containing registrant’s likeness, image, and/or voice in any medium for any TASA | TASB purpose.

No taping or recording is allowed other than by TASA | TASB and their designees. TASA | TASB and their designees record, photograph, and/or stream various aspects of this event for archival and promotional purposes.

Registrant Contact Information

Registrants’ event badges contain a code that allows exhibitors to scan for the registrant’s name, title, district/organization name, district/organization address, district/organization phone number, and preferred email address.

A registrant should allow the badge to be scanned only by exhibitors with whom the registrant wants to share the registrant’s contact information. If an exhibitor scans a badge and obtains a registrant’s contact information, the exhibitor may contact the registrant, send information to the registrant, or share the registrant’s information with others. No registrant is required to have an exhibitor scan their badge.

TASA | TASB does not rent, sell, lend, or give registration contact information to anyone other than parties that need the information to assist in producing our events (e.g., the registration and housing companies, badge vendor, etc.).

Important Information

Nonendorsement

The views expressed in presentations and materials are the views of the presenters only and do not necessarily reflect the views of TASA, TASB, or either of their members, officers, directors, executive committees, employees, agents, or representatives.

TASA | TASB does not endorse any third-party exhibitor, event host, speaker, sponsor, participant, or other attendee merely because of their participation or presence at convention activities or on convention premises. This program may provide notice of events hosted by organizations or persons unrelated to the official TASA | TASB program; however, TASA | TASB is not responsible for their activities. TASA | TASB convention is a nonpartisan event and neither TASA nor TASB supports or opposes candidates for public office.

Marketing/Solicitation

Attendees are not permitted to distribute materials or to otherwise market themselves or their business in convention space unless such attendees are registered as exhibitors and limit their marketing activities to within the confines of their assigned booth space.

v.3.2024



100% Attendance

If the superintendent and all board members from your district are in attendance, fill out a 100% Attendance form using the QR below.



Entries must be received by 1 p.m. on Saturday.



Lost and Found

Check any txEDCON Help Desk.



First Aid Locations

Hall B & C, Level 1, Booth #1805

Near Room 342, Level 3



Concessions

Concessions will be available on Friday and Saturday.

Exhibit Hall C

Friday:

- Katz Coffee
8:30 a.m. - 2:30 p.m.
- Chick-fil-A
10 a.m. - 2 p.m.

Saturday:

- Katz Coffee
8:30 a.m. - 12:30 p.m.
- Chick-fil-A
10 a.m. - 2 p.m.

Level 3

Friday and Saturday:

- Katz Coffee
6:45 - 10:45 a.m.

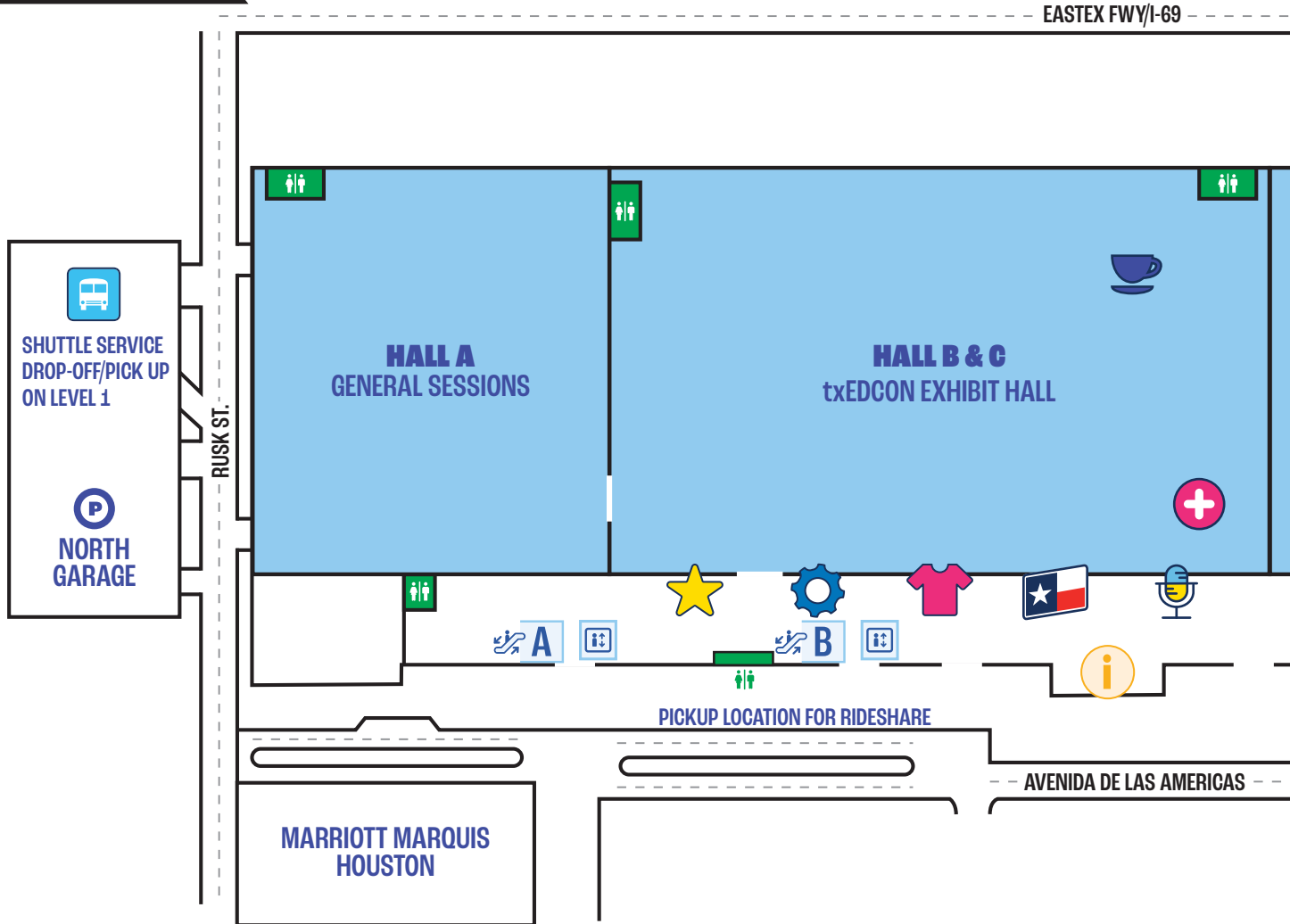
There is also an onsite cafe on **Level 2**.

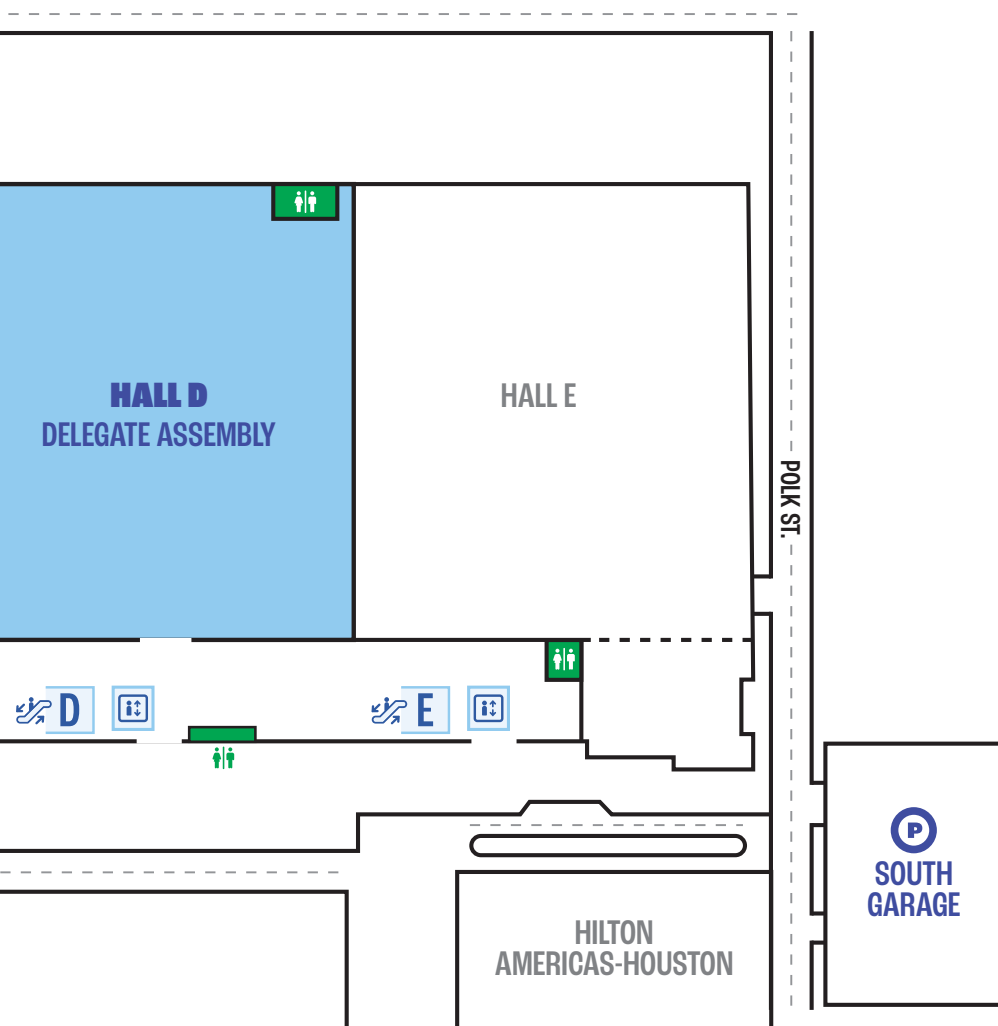


Convention Center Maps

LEVEL 1

Convention Center Maps
58
Oct. 8-11, 2026





Convention Center Sessions

- **First and Second General Sessions:**
Hall A, Level 1
- **Concurrent Sessions and Closing Session:**
Various Rooms, Level 3
- **Delegate Assembly (Friday):**
Hall D, Level 1

Marriott Marquis Sessions

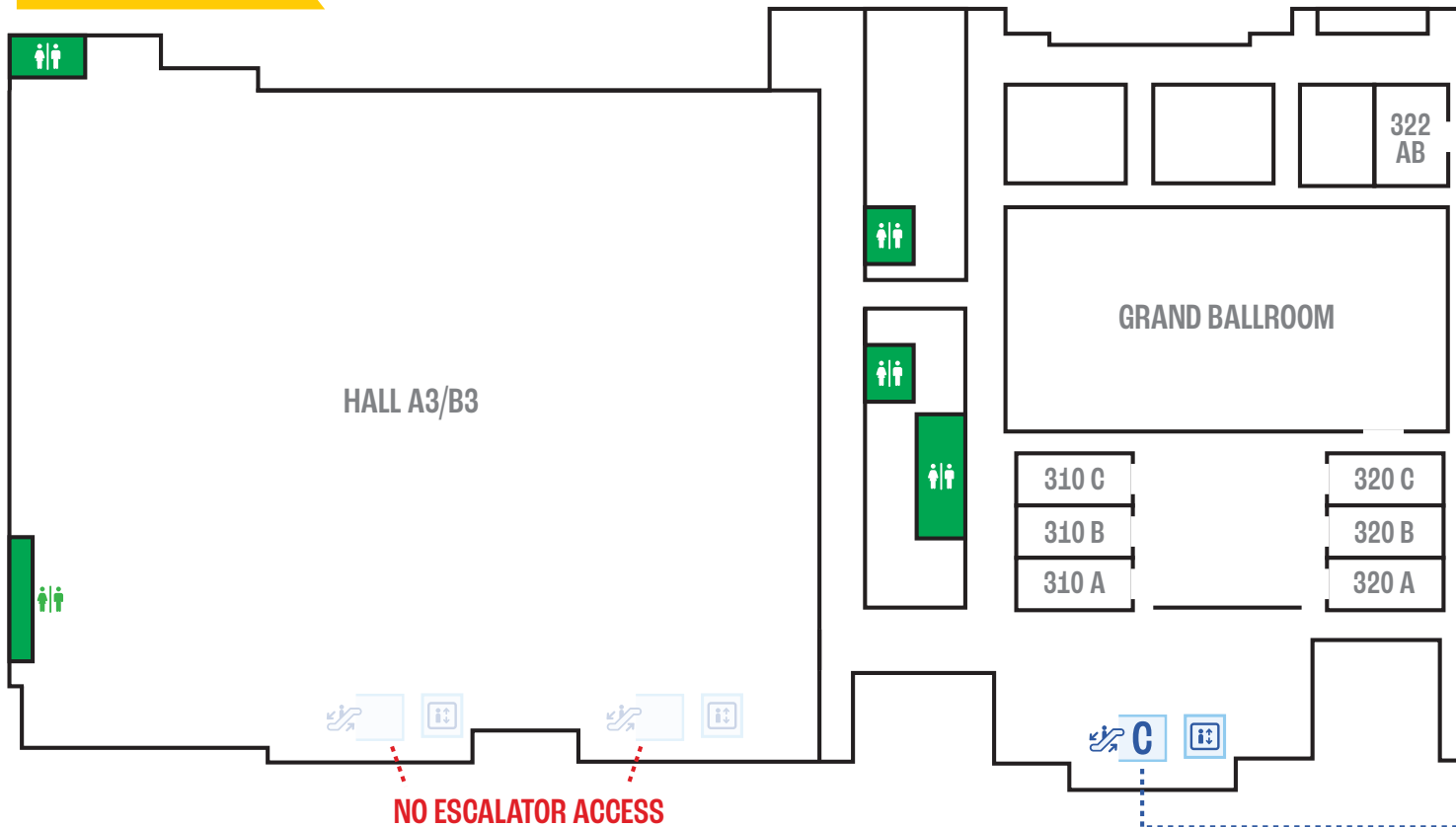
- **Small School District Seminar (Friday):**
Texas ABC, Level 4
- **SBAN Luncheon (Saturday):**
Texas ABC, Level 4
(SBAN members and Qualified Prospective Members only)

LEGEND

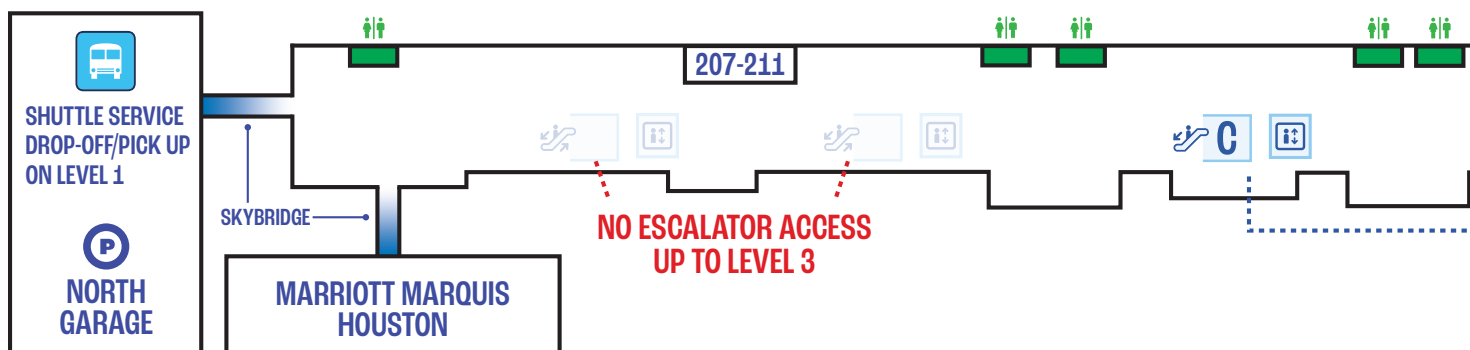
- Advocacy Outfitters
- Attendee Registration
- Cafe
- Elevator
- Escalators
- Exhibitor Registration
- First Aid Station
- Leadership TASB Alumni Lounge
- Our Future Is Public
- Restrooms
- Shuttle Service
- Speaker Ready Room
- TASB Talks Podcast
- txEDCON Help Desk

Convention Center Maps

LEVEL 3



LEVEL 2



Convention Center Sessions

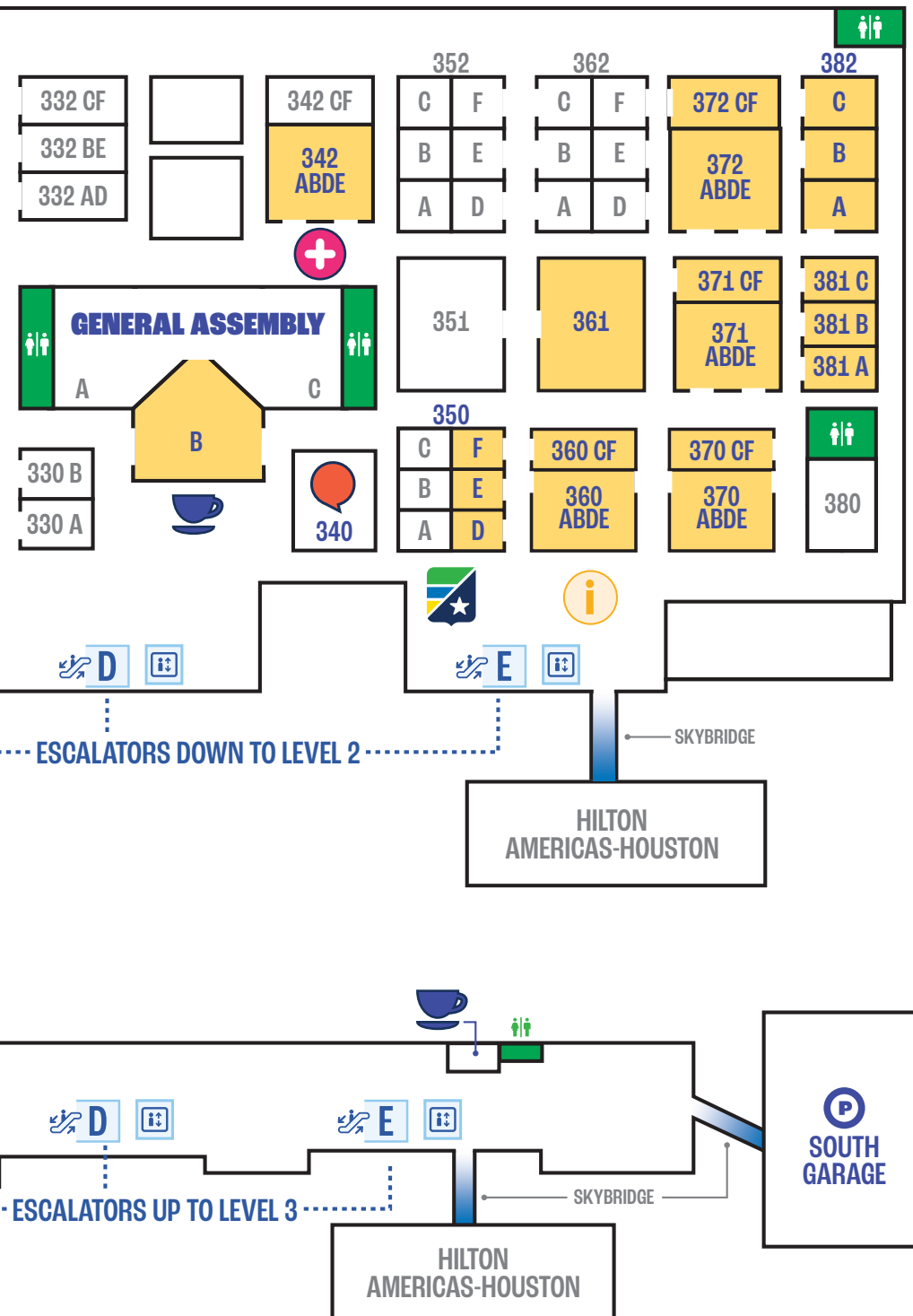
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Marriott Marquis Sessions

- **Small School District Seminar (Friday):**
Texas ABC, Level 4
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(SBAN members and Qualified Prospective Members only)

LEGEND

-  Advocacy Outfitters
-  Attendee Registration
-  Cafe
-  Elevator
-  Escalators
-  Exhibitor Registration
-  First Aid Station
-  Leadership TASB Alumni Lounge
-  Our Future Is Public
-  Restrooms
-  Shuttle Service
-  Speaker Ready Room
-  TASB Talks Podcast
-  txEDCON Help Desk



Thursday, Oct. 8

2-5:30 p.m. Pre-Conference Sessions

3:30-6:30 p.m. Opening Reception in the Exhibit Hall

Friday, Oct. 9

7:30-11:30 a.m. Small School District Seminar

7:30-8:30 a.m. Concurrent Sessions

8:30 a.m. Exhibit Hall Opens

8:45-9:45 a.m. Concurrent Sessions

9:45-11:15 a.m. Dedicated Exhibit Hall Viewing

10-11 a.m. TASB Delegate Assembly
Regional Caucus Meetings

11:15 a.m.-12:15 p.m. Concurrent Sessions

11:30 a.m.-2:15 p.m. TASB Delegate Assembly
and Lunch12:15-1:30 p.m. Exhibit Hall Time and Lunch
Break

1:30-2:30 p.m. Concurrent Sessions

2:45-3:45 p.m. Concurrent Sessions

4 p.m. Exhibit Hall Closes

4-5:30 p.m. First General Session

Saturday, Oct. 10

7:30-8:30 a.m. Concurrent Sessions

8:30 a.m. Exhibit Hall Opens

8:45-9:45 a.m. Concurrent Sessions

9:45-10:30 a.m. Dedicated Exhibit Hall Viewing

10:30 a.m.-noon Second General Session

Noon-1:45 p.m. Exhibit Hall Time and
Lunch Break12:30-1:30 p.m. School Board Advocacy
Network (SBAN) Luncheon
(SBAN members only)

12:30-4 p.m. Board Officer Institute (BOI)

1:45-2:45 p.m. Concurrent Sessions

2 p.m. Exhibit Hall Closes

3-4 p.m. Concurrent Sessions

4:15-5 p.m. Commissioner Morath

Sunday, Oct. 11

7:30-8:30 a.m. Continental Breakfast

8:30-10 a.m. Closing Session

	Shuttle Hours	Badge Pickup	Speaker Ready Room	Exhibit Hall Open
Location	North Transit Center, Level 2	Hall B Prefunction, Level 1	Room 340, Level 3	Hall BC, Level 1
Thursday	1-7 p.m.	10 a.m.-6:30 p.m.	1-6 p.m.	3:30-6:30 p.m.
Friday	6-10 a.m. 2-6 p.m.	6:30 a.m.-5 p.m.	6:30 a.m.-4 p.m.	8:30 a.m.-4 p.m.
Saturday	6-10 a.m. 2-6 p.m.	7 a.m.-1 p.m.	6:30 a.m.-4 p.m.	8:30 a.m.-2 p.m.
Sunday	7-11 a.m.			

