



SIMULUS 8

Integrating Simulation to Patient Care...

8th Annual Conference of PediSTARS on Healthcare SIMULATION

23rd-26th September, 2023

AIIMS Kalyani



Dear Madam/Sir

The 8th National Conference on Medical Simulation, **SIMULUS 8**, is scheduled to be held at AIIMS, Kalyani, Nadia, West Bengal from 23rd to 26th September 2023 and is being jointly conducted by AIIMS Kalyani and PediSTARS.

SIMULUS 8 aims to bring together medical professionals, researchers, and educators to discuss the latest advancements and innovations in medical simulation. This year's conference will feature a wide range of topics, such as:

- Simulation Training in Emergency Pediatrics (STEP) workshop
- Simulation for Nurses in Acute Pediatrics (SNAP) workshop
- SIMWARS workshop
- Simulation in competency based medical education (CBME) as per National Medical Council (NMC)
- Faculty Development Program (FDP)

By sponsoring SIMULUS 8, you will have the opportunity to showcase your brand to a highly targeted audience of medical professionals and decision-makers. We kindly request your cooperation in form of infrastructure and finance for the conference, in form of organizing the event, venue rental, equipment rental, and travel expenses for our keynote speakers. We have several sponsorship packages available, and we are more than willing to work with you to customize a package that meets your specific needs.

In return for your sponsorship, we are pleased to offer a range of benefits that will provide significant exposure for your brand. These benefits include prominent branding on all conference materials, recognition in our marketing and communication efforts, and the opportunity to showcase your products and services to our attendees.

Your support for SIMULUS 8 will not only contribute to the success of the conference but also help us create a memorable and impactful event for all attendees. We highly value your participation and the contributions you have made to our previous conferences, and we believe that our continued partnership will bring mutual benefits.

We look forward to discussing the sponsorship opportunities in more detail and finding the most suitable package for your organization. For further information, please visit our conference website (<https://aiimskalyani.edu.in/events/>) or feel free to reach out to any member of our organizing committee.

Thanking you for your consideration and continued support and we eagerly await your positive response.

Sincerely,

Prof. (Dr.) Ramji Singh
Chief Patron, SIMULUS 8

Dr. Ebor Jacob James
PediSTARS President

Prof (Dr.) Ajay Mallick
Organizing President, SIMULUS 8

Dr. Sujatha Thyagarajan
PediSTARS Secretary

Dr. Nihar Ranjan Mishra
Organizing Secretary, SIMULUS 8

Prof (Dr.) Mihir Sarkar
Co-Organizing Secretary, SIMULUS 8



We offer following **sponsorship opportunities**::

Categories	Platinum	Diamond	Gold	Silver
Minimum Value	10 lakhs	7 lakhs	5 lakhs	3 lakhs
	Premier Exhibit Space (including all Premier Exhibitor Benefits)	Extended Table Top Exhibit Space (including all Extended Table Exhibitor Benefits)	Standard Table Top Exhibit Space (including all Standard Table Exhibitor Benefits)	Standard Table Top Exhibit Space (including all Standard Table Exhibitor Benefits)
Location Welcome Reception Sponsor	✓	X	X	X
Meet with PediSTARS and global Leaderships to discuss Partnership Opportunities	✓	✓	X	X
Logo on Attendee Welcome Bag	✓	✓	X	X
Recognition from Conference Signage	✓	✓	✓	X
Promotional advertisement in e-booklet if any	✓	✓	✓	✓

Other sponsorship

Exhibition Stalls Main Conference- Rs 2 lakhs (Min)

Exhibition Stalls FDP program (1.5 days)- Rs 1.5 lakhs

Exhibition stalls workshop - Rs 1 lakh

Evening Network Dinner Sponsor - Rs 5 lakhs

Lunch Sponsor - Rs 2 lakhs

Souvenir - Rs 1 lakh

Join us to support and celebrate attendees during the conference



Bank Details:

Account Name: AIIMS KALYANI CME ACCOUNTS

Sub Head: SIMULUS-08

Account Number: 41225286829

Bank: State Bank of India

Branch: AIIMS, Kalyani

IFSC Code: SBIN0063963

MICR Code: 700002838

PAN No: AAAGA1971R

TAN NO: CALA25755C

GST NO: 19CALA25755C1D3

